

City Council Application 2020

Reference #	12828663
Status	Complete
First Name	Anthony
Last Name	Mattox, Jr
Phone Number	[REDACTED]
Cell Phone Number	[REDACTED]
Email Address	[REDACTED]
Street Address	[REDACTED] Scarborough Road
Place of Employment	The Empowerment Church, East Cleveland Ohio
Position	Founder, Senior Pastor, Chief Executive Officer
Length of residence in Cleveland Heights	38 Years
Are you a registered Cleveland Heights voter?	Yes

What special qualities, abilities, skills, insights or perspectives do you possess which would be of value in serving on Cleveland Heights City Council?

I spent my entire life living in the Noble Area. My wife and I then purchased our home in the Coventry Area 2 years ago. This has allowed me to understand the needs of citizens living in both areas. Although we are one city, there are major needs and uniquely circumstances in both. I bring an understanding of both areas and knowledge of how both can be developed.

One of my areas of expertise is in Community and Staff Engagement. I spent 10 years working at KeyBank as a Trainer and Employee Engagement Facilitator for Loan Servicing. In this role I trained areas of the bank including foreclosure, repossession, bankruptcy, process improvement, Leadership Development and many more. I understand how to both engage with people and lead process improvement plans. This includes Organizational Structure as well as multi site development. These skills will allow me to engage in our community, understand financing, communicate plans to citizens and help prepare for a Mayoral form of Government. I have extensive knowledge in Mergers and Acquisitions as well as leadership reorganization and transition as a result of major change. My experience in Strategic Planning will allow me to help craft a vision for the future of our city with our leadership.

As a Senior Pastor for the past 16 years I have developed skills in leadership, engagement, communication and vision casting. I have extensive knowledge in training churches and organizations across the country in strategic planning, reorganization, outreach, community Engagement and staffing. I have a current staff of 35, membership numbering in the hundreds and multiple active departments I oversee. We have a membership numbering in the hundreds and an active presence in both The City of East Cleveland as well as Cleveland Heights.

The partnerships I have developed with organizations and city officials in Cleveland Heights and East Cleveland, will allow me to work on a plan for the Noble Area with intimate knowledge of the organizations needed to make things happen. I have been partnering in these cities for 16 years and understand the needs of both communities and how we can partner to make our community better.

I am an Entrepreneur and through my business Lead Up, I develop and train leaders across the country, coach organizations on planning and forecasting as well as employee development. These leaderships skills allow me to see the larger picture while ensuring the details are taken care of. I will bring this knowledge to the city and use it to both ensure staff development as well as build for the future.

What educational training (formal or informal), employment and other life experiences have helped you develop the qualities, abilities, etc., described above?

I am a certified Trainer and Development Facilitator through Cleveland State University. One of my major focuses is developing and understanding people. This certification has allowed me to interact with numerous organizations across many lines of business to assist in making visions happen. I will use these same tools to move our city forward if selected.

I am pursuing a degree in Urban Studies with a focus on Organizational Leadership at Cleveland State University. Urban Studies and Community Development have always been a focus for me.

I have been a member of the Cleveland Heights Planning Commission for over 5 years. In this role I have gained insight on some of the largest development projects in our city. I have researched, approved, and overseen aspects of millions of dollars in development across the city. Small businesses, major corporations and citizens bring a variety of cases to the Commission. As I have handled each one, I have developed an intimate knowledge of what is necessary to create the kind of city we want. This position has allowed me to understand our codes, our organizational structure, our budget and major projects currently in motion. I have missed 2 meetings in 5 years and take my responsibility seriously. This city is my passion and I want to continue the work.

Please list your recent community, professional or charitable involvements. List the most recent first.

Board Member, Future Heights Community Development Corporation
since January 2020

Board Member, Light of Life Church, VA
since 2017

Leader, Pastors, Planters & Preachers Network 2015- Present

Shepherds Connection Pastoral Fellowship
Since 2007

Director, First Fruits Food Pantry & Outreach
Since 2004

What are your goals for our community and are there areas in which you believe the City needs improvement? How would your service on City Council help achieve those goals and improve the City?

Seniors:

- Programs to help them age in place.
- Increase Financial Assistance for home repairs
- Create unique housing that will allow them to remain independent.
- Partnerships to increase healthy living and access to medical care.
- Programs to assist in checking the welfare of our seniors who live alone and tracking their addresses.
- Improved Emergency response plan and assistance for seniors in heat and power emergencies.

Residents:

- Strengthen Noble Road Business District through, development, safety increases, building improvement, street upgrades, training and partnerships. This is also a strong African American business district in the city. It needs investment.
- Homeownership Programs
- Business Coaching / Mentorship
- Greater representation on Boards and Commissions for people of color.
- Criminal Justice policies that protect the rights of all.
- Policies to help traffic offenders recover, move forward and drive legally. This effects a large portion of the African American Community as well as the low income population.
- Business Real Estate that is affordable for startups.

LGBT Community:

- Greater Representation on Boards and Commissions.
- Stronger laws to safeguard against employment discrimination.
- Youth engagement and programs that will offer a safe place for dialogue, learning and mentor ship.
- Create a local Pride Celebration

Women:

- Job mentoring, training and entrepreneurship assistance.
- Increasing representation on Boards and Commissions.
- Creating laws and policies that swiftly handle sexual misconduct and create a safe place for reporting.

Renters / Homeowners / Attracting Families:

- Home Owners training and Financial Literacy Classes.
- Explore: Down payment assistance, Student Loan Forgiveness, Tax Incentives.
- Increased Landlord oversight, communication and training.
- Require landlords to take training throughout the year.
- Communication path for renters to report landlords and issues.
- Give citizens a clear and quick way to report problems and receive a response.

The plans above came from sitting down with and engaging our community. These are just a few of things I'm interested in researching and possibly helping to create. Through listening to the voice of customer, our community I will ensure they are heard and understood. I want to work with members of Council to discuss these possible ideas that create growth and development across the city.

I would like to play a role in these projects and many more such as the future of our trash collection. If selected I will be engaged, focus and committed to making this city better. I understand what it takes to work on a team. I will ensure I communicate and find common ground with all members of Council. This city is my home, I want to see it continue to thrive.

I believe the city can improve its communication with citizens and create more spaces to work with them on planning and problem solving. I believe town halls and listening sessions would help solve this issue. I have over 16 years of experience facilitating

both. I believe I can be of major assistance in bridging the communication gap in our community.

Do you have other responsibilities which would prevent you from participating in City Council and Council Committee work during certain hours or on certain days?

I am a full time Pastor. I manage my own schedule and I have a capable staff that allows me to be flexible.

State any additional information you would like to have considered.

As a lifelong resident, I have always looked for ways to serve this community. My first job was in the Chore Program helping Seniors in their homes. As a teenager I was able to see the programs this city could create to help citizens and bridge gaps. So much of what I do now originated in city hall. This opportunity would allow me to continue serving this city. I am a product of this community with unique insight across many cultural lines. I would love the opportunity to help unite our city for this new future.

My role as a Pastor has given me an understanding of the needs of some of our citizens that maybe don't have a strong voice. Currently we have a large population of people living at or below the poverty line. I interact with them day in and day out. I understand how they view the city, how best to communicate with them in their context and I understand their needs. I would like the opportunity to bring insight about this community to the city. I would like to find ways to best serve them as well connect them to vital resources and create some that may not exist.

Would you like to upload a Resume?

Yes

Resume or CV Upload (5 MB Limit)

[ANTHONYMATTOX.RESUME.2020.docx \(21k\)](#)

Item # 23

I agree to electronically sign this form.

Signature

Anthony L. Mattox Jr.

Last Update

2020-03-19 10:01:10

Start Time

2020-03-19 09:39:27

Finish Time

2020-03-19 10:01:10

IP

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<https://www.clevelandheights.com/1085/City-Council-Application>

ANTHONY L. MATTOX JR.

WORK EXPERIENCE

2004-Present **The Empowerment Church-** East Cleveland, OH

Founder / Senior Pastor

- Responsible for planning church budgets.
- Supervising and training staff in all departments.
- Primary Teacher and Facilitator
- Oversees a multi-cultural congregation numbering in the hundreds.
- Responsible for training and development for a staff of 35
- Oversees Community Outreach to over 1,000 people per month.
- Responsible for Strategic Planning, Forecasting and Change Management
- Oversee Community Engagement Activities with local communities

2015-Present **The City of Cleveland Heights-** Cleveland Heights, OH

Planning Commissioner

- Responsible for reviewing planning documents for new and existing homes and businesses.
- Approve or deny conditional use permits.
- Review new construction projects
- Work with city officials to plan new development
- Review city ordinances and zoning laws.

September 2009 – April 2018 **KeyBank -** Cleveland, OH

Corporate Trainer / Employee Engagement

- Training preparation and facilitation for all new hires and refresher courses for Mortgage Lending, Insurance Claims, Loss Mitigation, Collections, Foreclosure, Bankruptcy, Repossession, Underwriting and Loan Services Departments at sites in Ohio and New York.
- Process Improvement and Strategic Planning
- Created training for new systems and processes.
- Facilitated Soft Skills Training such as communication, time management, resume writing, Interview Prep etc.
- Coaching employees on best practices.
- Partnering with Managers to assess training needs
- Planning all employee events and facilitating town halls and listening sessions.
- Created training manuals and updated processes.
- Managed Recruitment Events, Interview Setup and onboarding
- Responsible for creating training assessments.
- Created on going Manager development training
- Responsible for multi-state training and development for 700 employees
- Responsible for training during bank mergers and acquisitions

EDUCATION

2016 -Cleveland State University Cleveland, OH

Major: Organizational Leadership & Development

Training Certification – Cleveland State University - 2016

AWARDS RECEIVED

Community Impact Award – Cleveland, Ohio

Shepherds Connection Certification – Cleveland, Ohio

COMMUNITY AFFILIATIONS

Member, Board of Directors Future Heights Community Development Corp.

Director, First Fruits Food Pantry East Cleveland, Ohio 2010- Present

Leader: Pastors, Planters & Preachers Network 2015- Present

Member, Board of Directors, Light of Life Church 2017- Present

Member, Shepherds Connection Pastoral Fellowship 2009- Present

Get out to vote Captain for the Obama Campaign 2007- 2009

President of the Cleveland State University Chapter N.A.A.C.P. (2002)