

City Council Application

Reference #	11789492
Status	Complete
First Name	John
Last Name	Folkman
Phone Number	[REDACTED]
Cell Phone Number	[REDACTED]
Email Address	[REDACTED]
Street Address	[REDACTED] Whitethorn Road, Cleveland Heights, OH 44118
Place of Employment	Ohio Schools Council
Position	Business Services Program Consultant
Length of residence in Cleveland Heights	Since June, 1976 -- approx. 42+ years
Are you a registered Cleveland Heights voter?	Yes

What special qualities, abilities, skills, insights or perspectives do you possess which would be of value in serving on Cleveland Heights City Council?

I worked for 12 years as Supervisor of Business Services at the CHUH City School District. In addition to many technical accomplishments, I am particularly proud of serving along with Jim Reed (former Asst. Principal, CHUH High School) on a multicultural awareness-raising project (this was during Supt. Laurie Gearity's tenure). I have spent my entire career in the public sector (including a brief stint at City of Beachwood) during which I managed significant budgets, building renovations, leadership in all HR aspects of over 100+ staff, as well as management of four major divisions of business services. I am conversant with providing safe, healthy experiences for visitors, students, and staff at several area organizations, and worked in close association with safety forces from four major area municipalities to train staff & students in ALICE, a proactive active shooter life-saving response.

What educational training (formal or informal), employment and other life experiences have helped you develop the qualities, abilities, etc., described above?

I have been described by subordinates and work associates as a "servant leader", distinction of which I am proud. My formal academic training was in Anthropology, both cultural & physical anthropology, I earned a BA & MA from Case Western Reserve University. Included in my studies was coursework in urban affairs.

I served as a Trustee on the Board of Trustees at Children's Aid Society (Lakewood), and as an officer (Treasurer/Trustee) for the Mayfield Educational Excellence Foundation for 15 years.

I have an eclectic background that includes four years in the US Navy as senior surgical technician for the Thoracic and Vascular Surgical Service at Portsmouth Naval Hospital. I also volunteered at the Cleveland Free Clinic for several years as screening & triage technician.

I am a life-long learner - e.g. I speak passable Swedish and am learning Standard Arabic at CSU. My employment also included business leadership at privileged (Mayfield) as well as underprivileged (Warrensville Heights) school districts. In those assignments, I learned how fortunate I am to live in a stable multicultural environment like Cleveland Heights.

My wife of 40 years and I raised 4 children in Cleveland Heights - 2 attended private high schools, and 2 attended (by choice) CH High School, where they received an excellent education.

Please list your recent community, professional or charitable involvements. List the most recent first.

Officer/Trustee of Mayfield Educational Excellence Foundation for 15 years.
Trustee - Children's Aid Society for several years.
Frequent and various charitable projects at St. Louis Parish and Parish School on South Taylor Road (before it amalgamated with St. Ann's) for many years.

What are your goals for our community and are there areas in which you believe the City needs improvement? How would your service on City Council help achieve those goals and improve the City?

I would like to participate in shared services with the CHUH school district (I piloted a program between the City and the Schools with Bill Thomas).
I think it is important to seek land-use opportunities at the sites of grant-based demolished homes.
I would like to participate in the historic preservation of Cleveland Heights Assets.
I would like to continue the work of renovating business sections of Cleveland Heights, especially participating in the renovation of the top of the hill property, and I would like to participate in the re-branding of Cleveland Heights.

Do you have other responsibilities which would prevent you from participating in City Council and Council Committee work during certain hours or on certain days?

I am semi-retired - my work as a consultant permits me to be available as needed for Council work.

State any additional information you would like to have considered.

I am well-known to a former CH Mayor and Vice Mayor, as well as other stakeholders in the community, and would be pleased to obtain and provide references as required.

Would you like to upload a Resume?

Yes

Resume or CV Upload (5 MB Limit)

[J_Folkman_-_Resume.pdf \(66k\)](#)

Item # 23

I agree to electronically sign this form.

Signature

John Lawson Folkman

Last Update

2019-01-02 22:25:07

Start Time

2019-01-02 21:44:28

Finish Time

2019-01-02 22:25:07

IP



Browser

Safari

OS

Mac

Referrer

<https://www.clevelandheights.com/1085/City-Council-Application>

Resume

Executive Summary

Experienced executive in both private and public sectors. Private sector work experience includes sales, director of sales, and university research associate. Public sector work experience includes supervisor of business, director of business, consultant, procurement, Surgical Technician, and Chairman of District Safety Committee. Adjunct work experience includes foundation (development) Treasurer/Trustee, Trustee, and co-director of Mass Inoculation Point of Dispensing (MI-POD) for Mayfield area. Work skillset includes: leadership of multiple departments in multiple locations for multiple organizations; budgeting (analysis, annual and long-range); direction of safety and security, IT, Transportation, Food Services, Building Maintenance operations and allied health operations (surgical technician training and operations). Conversant in Microsoft Office Suite and multiple canned software solutions on multiple platforms.

Professional Experience

Business Services Program Consultant, Ohio Schools Council – Current employer

Responsibilities: consultant to over 100 public school districts serviced by Ohio Schools Council.

Director of Business Affairs, Warrensville Heights City School District

Responsibilities: direction of staff and operations of Records Retention Food Service, Transportation, Security, IT, Building Maintenance & Operations. Responsible for selection, hiring, leading, evaluating, disciplining, and promoting of all staff assigned to the Business Department. Responsible for all departmental policy upgrades.

Selected Accomplishments: intervened to maintain building continuity by directing repairs of critical building systems; performed internal audit of major building system repairs. Developed equipment replacement schedule for student and staff IT equipment.

Director of Business Services, Mayfield City School District

Responsibilities: direction of staff and operations of Food Service, Transportation, Security, Building Maintenance & Operations (all HR aspects of 5 direct reports and 100+ indirect reports). Procurement and Budgetary responsibility for operations (supplies and equipment) and projects (annual budget of approximately \$30m). Also served as Treasurer for the Mayfield Business Education Community Alliance Foundation, a 501(c)(3) development group of area Fortune 500 corporations, community agencies, and educators – in addition to fiscal duties, served as liaison between outside community and business stakeholders.

Selected Accomplishments: Served as Owner's Representative during \$25m+ building renovations and construction. Developed and maintained district 5-year capital asset and Repairs & Improvements Plans. Assisted with analysis of financial and student software and development of specifications for replacement.

Supervisor of Business Services, Cleveland Heights – University Heights City School District

Responsibilities: operational assistant to the District’s Business Manager – responsible for all phases of procurement of supplies, materials, services, and equipment, including financial and student software efficacy analysis and maintenance.

Selected Accomplishments: assisted with installation of integrated software for procurement.

Buyer I, Cuyahoga Community College

Responsibilities: all phases of procurement (specifying, quoting, bidding, etc.) for a wide array of supplies, services, and equipment.

Selected Accomplishments: assisted with installation of computerized purchasing program.

Assisted with compliance to Minority Business Enterprise Program set-asides for the College.

Surgical Technician, U.S. Navy

Responsibilities: Head Technician, Thoracic and Vascular Surgery Division– led junior technicians and student technicians in the performance of surgical procedures at Portsmouth Naval Hospital (Portsmouth, VA). Developed and promulgated operational processes and procedures for the Division and assisted with compliance to all applicable laws and regulations.

Education & Professional Development

M.A. Anthropology | Case Western Reserve University, Graduate studies

Major: Social Science, Business Applications (Medical and Social Anthropology)

Minor: Strong Minor in Business (at Weatherhead School of Management)

B.A. Anthropology | Case Western Reserve University

Major: Social Science, Business Applications

Minor: Strong Minor in Business (Industrial Relations)

Post-Degree Professional Development

Numerous Professional Development classes, presentations, conventions. Co-Presented at several National Conventions of the American Society for Quality (ASQ).

Community Engagement and Selected Honors

Officer and Board Member of MBECAAF (Mayfield Educational Excellence Community Foundation).

Chairman of District Safety Committee and Coordinator of Regional MI-POD (Mass Inoculation Point of Dispensing – worked with representatives from Hillcrest Hospital as well as local, county, and state agency representatives and Safety Forces). Co-developed and maintained all relevant processes and procedures for emergency dispensing of life-saving inoculations.

Certificate of Congressional Recognition and Achievement from the U.S. House of Representatives for safety achievements.

David Hudson Fellowship from Case Western Reserve while attending CWRU.

Trustee, Board of Trustees, Children's Aid Society, Lakewood, Ohio.

Volunteerism: Intake Volunteer at Cleveland Free Clinic for three years. Served as triage technician, evaluating all clients for further treatment.

Professional Certifications

Ohio Business Manager's License (OH 1206736, credential 3336467), 5-year license from 7-1-2017 through 6-30-2022.

Appointed as Examiner by the Ohio Partnership for Excellence Board of Trustees (state version of Malcolm Baldrige quality accreditation organization).