



City of Cleveland Heights  
40 Severance Circle  
Cleveland Heights, Ohio 44118

## CITY COUNCIL APPLICATION FORM

DATE RECEIVED: \_\_\_\_\_  
(for official use)

Thank you for your interest and willingness to serve Cleveland Heights. To be considered for appointment to Cleveland Heights City Council, please answer all questions on this form. Attach your resume to your completed form. Please return the completed form to the City Manager's Office, Cleveland Heights City Hall, 40 Severance Circle, Cleveland Heights, Ohio 44118 or email this form and resume to [councilapplication@clvhts.com](mailto:councilapplication@clvhts.com).

Name: Eric J. Silverman

Phone: (home)                      (cell)                      Email                     

Address:              Fairmount CH OH 44118

Place of Employment: Hometown Threads

Position: Associate, Special Projects

Length of residence in Cleveland Heights: 40 years + 6 in UH

Are you a registered Cleveland Heights voter? Yes

What special qualities, abilities, skills, insights or perspectives do you possess which would be of value in serving on Cleveland Heights City Council?

Having served on the CH-UH School Board and Library Board for a combined 19 years, I have the gamut of skills needed on Council: overseen budgets in excess of 100MM; worked on ballot issues to raise additional funds; made hard budget cuts; crafted long and short term plans; conducted national and local searches for 3 Superintendents, 2 Treasurers and 1 Library Director; reviewed in detail plans for the renovation of the Lee Road Library; likewise scrutinized the details for the 155MM renovation of Cleveland Heights High School and two middle schools; and attended literally hundreds of meetings, large and small, throughout Cleveland Heights on an assortment of topics.

What educational training (formal or informal), employment and other life experiences have helped you develop the qualities, abilities, etc., described above?

Every year for the last 25 years (until 2018) I have held elected office, appointed office or assisted a local non-profit in Cleveland Heights. As a second generation Heights High graduate who was a licensed realtor (based in CH) after I graduated college with a B.A. in Political Science, I know Cleveland Heights, its history, its government, its needs and its challenges. Over 45 years I have lived in the Boulevard, Oxford, Canterbury, Coventry and Fairfax neighborhoods. A key skill I learned over those years was to respond to and answer public inquiries and hold staff accountable, two key roles for an elected official.

Please list your recent community, professional or charitable involvements. List the most recent first. Over the last 25 years: I served 3 terms on the CH-UH School Board (elected in '93, '97 and '13); served 7 years on the CH-UH Library Board (2003 to 2009); Worked in one capacity or another on every school levy from 1992 to 2015, including a 5+ year stint as PAC treasurer; served as a Trustee for the Cleveland Heights High School Alumni Association for 6 years; served as a Trustee and ran the Cleveland Heights High School Alumni Foundation for 15 years; served on the Assessment Committee, Options Committee and Lay Facilities Committee for the CH-UH CSD's facilities project; and served as the School Board Liaison to the Master Plan Committee for Cleveland Heights.

What are your goals for our community and are there areas in which you believe the City needs improvement? How would your service on City Council help achieve those goals and improve the City?

The number one goal is making sure CH stays solvent, owing to the fiscal challenges its faces. I believe the key to CH's future is increasing demand for housing stock by marketing the quality and variety of housing coupled with our ideal location. We need to be attracting, AND RETAINING, Millennial households to CH and getting them to purchase their second home here as well. We need to be working to create a coalition of similar communities (with Republican representation) to address school funding so as to address our tax burden, which hurts the marketability of our housing stock. My past work, coupled with my experience of 5 years working for a government affairs firm, allows me to see the big picture while keeping the details in mind.

Do you have other responsibilities which would prevent you from participating in City Council and Council Committee work during certain hours or on certain days?

No.

State any additional information you would like to have considered.

I believe in public service, I enjoy it, and I believe that my knowledge, experience and background can be of value to City Council. This is why for 25 years I have worked to improve our community in any way possible, which is why I am applying for this position. While I have lived all over CH and currently live on Fairmount Boulevard, as my heart I'm from the corner of Noble & Monticello and miss going to Rukasin's and the Noble-Nela McDonald's.

Eric J. Silverman

your signature

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Please return this form to:

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