



Welcome

STEERING COMMITTEE #4

Cleveland Heights Master Plan

April 7, 2016

- Master Plan Process Review
- Public Meeting Results
- Policies Brainstorm
- What's Next?
- Public Comment

- **Master Plan Process Review**
- Public Meeting Results
- Policies Brainstorm
- What's Next?
- Public Comment

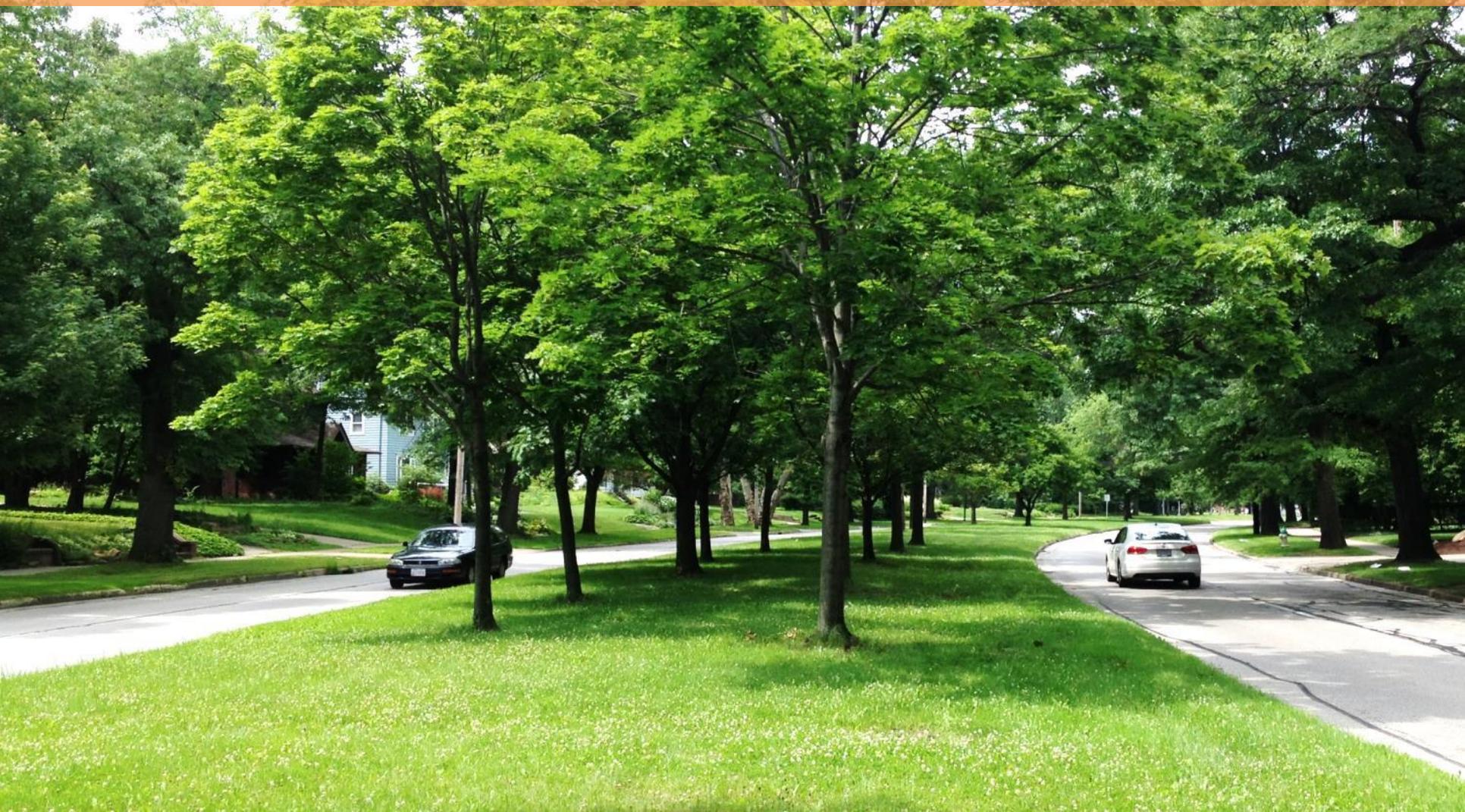
- Master Plan Process Review
- **Public Meeting Results**
- Policies Brainstorm
- What's Next?
- Public Comment

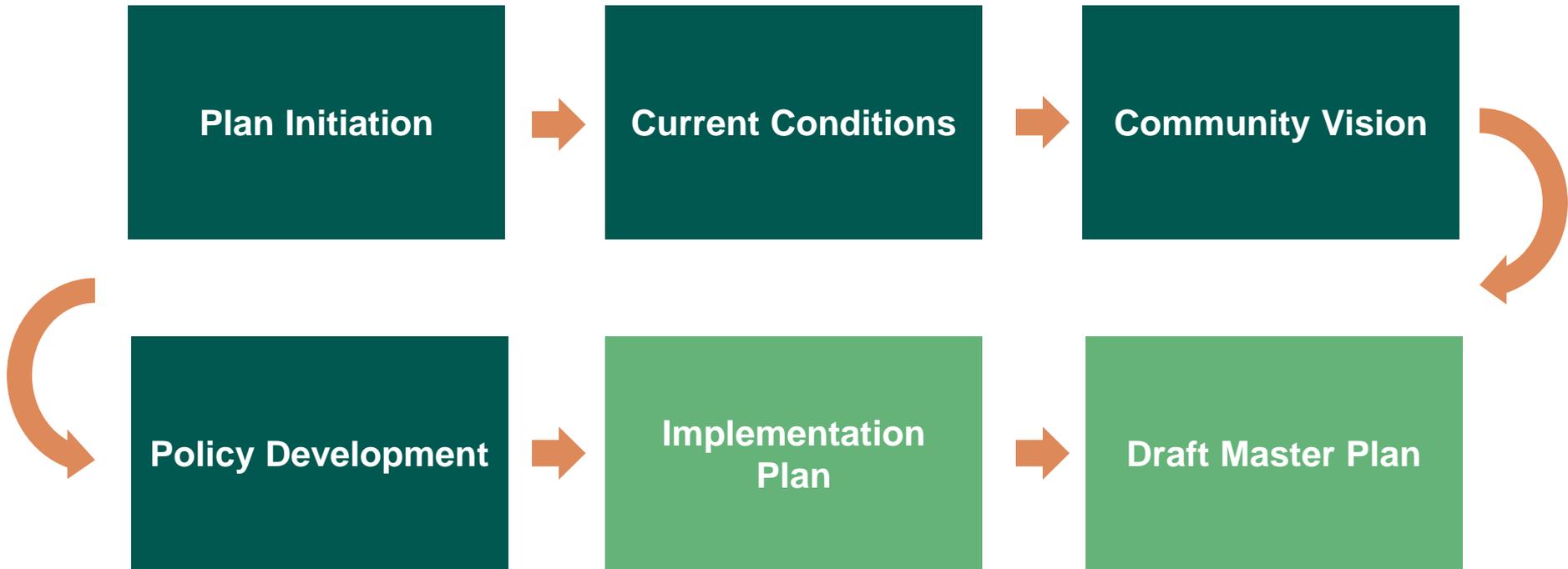
- Master Plan Process Review
- Public Meeting Results
- **Policies Brainstorm**
- What's Next?
- Public Comment

- Master Plan Process Review
- Public Meeting Results
- Policies Brainstorm
- **What's Next?**
- Public Comment

- Master Plan Process Review
- Public Meeting Results
- Policies Brainstorm
- What's Next?
- **Public Comment**

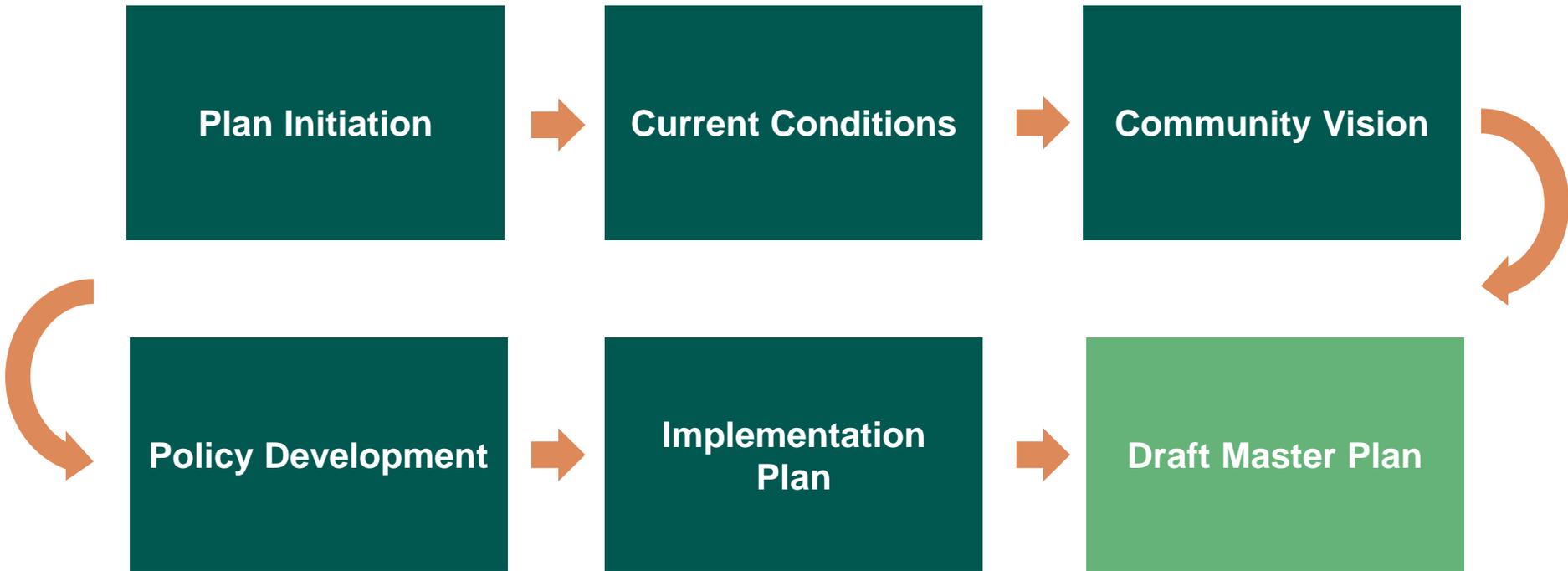
PROCESS REVIEW

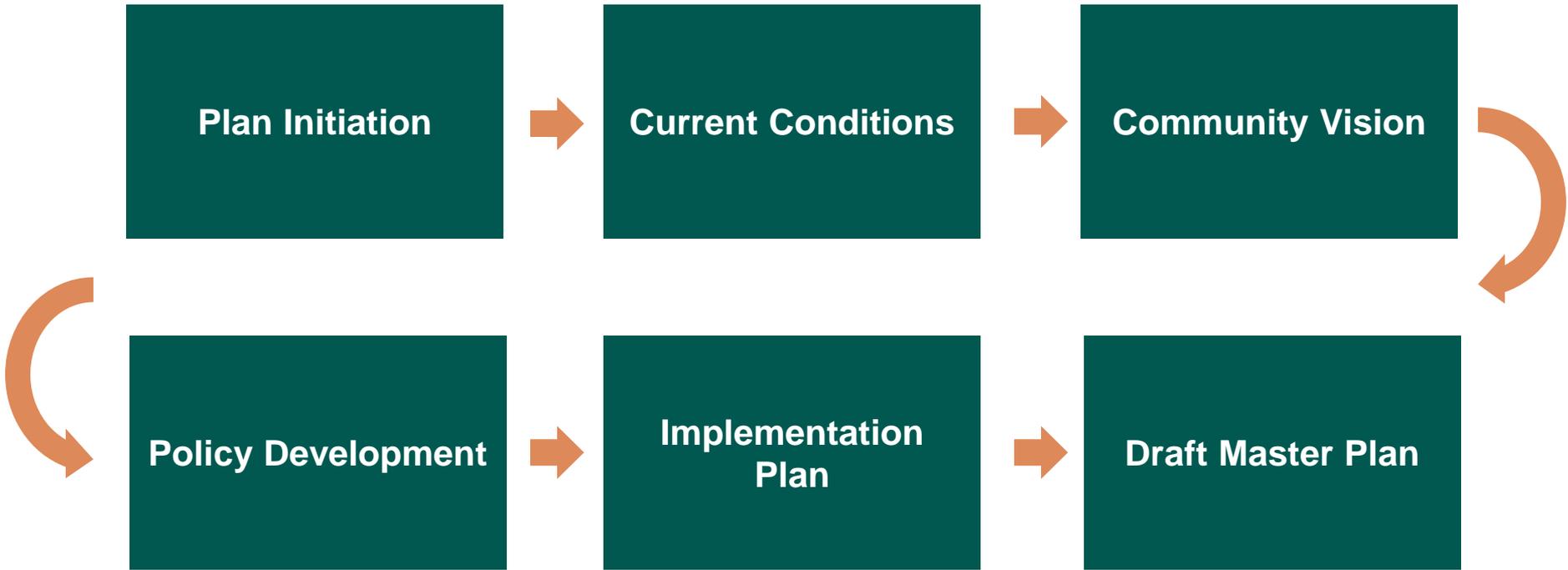




Action steps to achieve the community's desired future







PUBLIC MEETING RESULTS



Public Meeting

- More than 80 meeting attendees
- 234 written comments

Online Survey

- 324 completed surveys
- More than 1,100 individual comments

March 25, 2016



DRAFT

PUBLIC MEETING 1

RESULTS REPORT

Missing Vision Topics

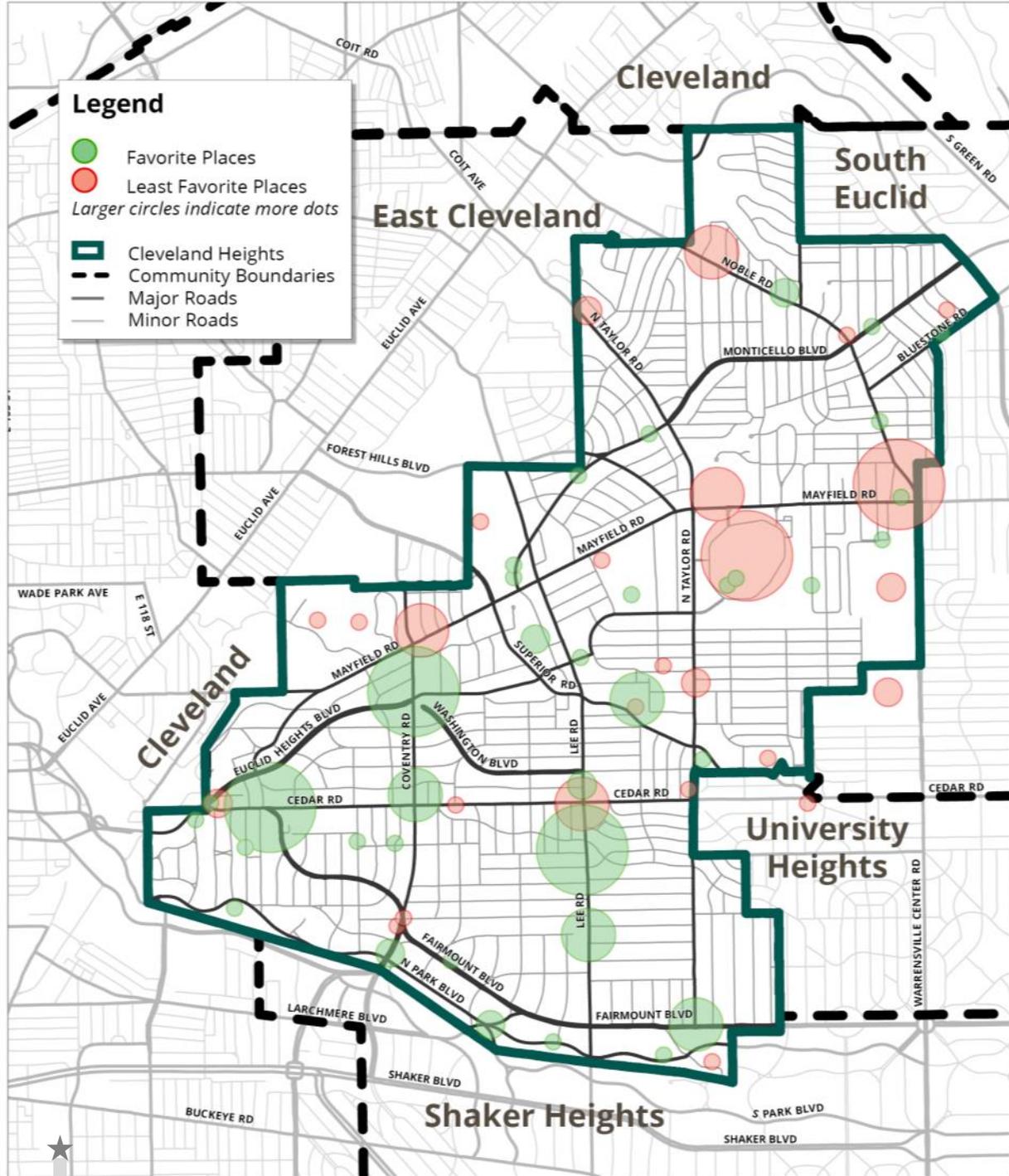
- **Safety**
- **Regionalism**
- **City Communication**

Recurring Themes

- **Severance Town Center** is a major concern
- **Noble Road** needs investment
- Addressing neglected homes and **home maintenance** are important
- **Senior and accessible housing** is needed
- **Road maintenance** and **transit improvements** are critical
- **Parking** should not be an obstacle to shopping in Cleveland Heights
- **Safety** is an unaddressed concern

Recurring Themes

- A **Community Development Corporation** should assist in economic development and neighborhood stabilization
- **Fiber optic infrastructure** should be included in the plan
- Vacant walls and open spaces should be **activated with art**
- **Diverse populations and young people** should be involved in the Master Plan
- **Communication** between the City and residents should be improved
- **Safety** in parks and pathways to parks are important



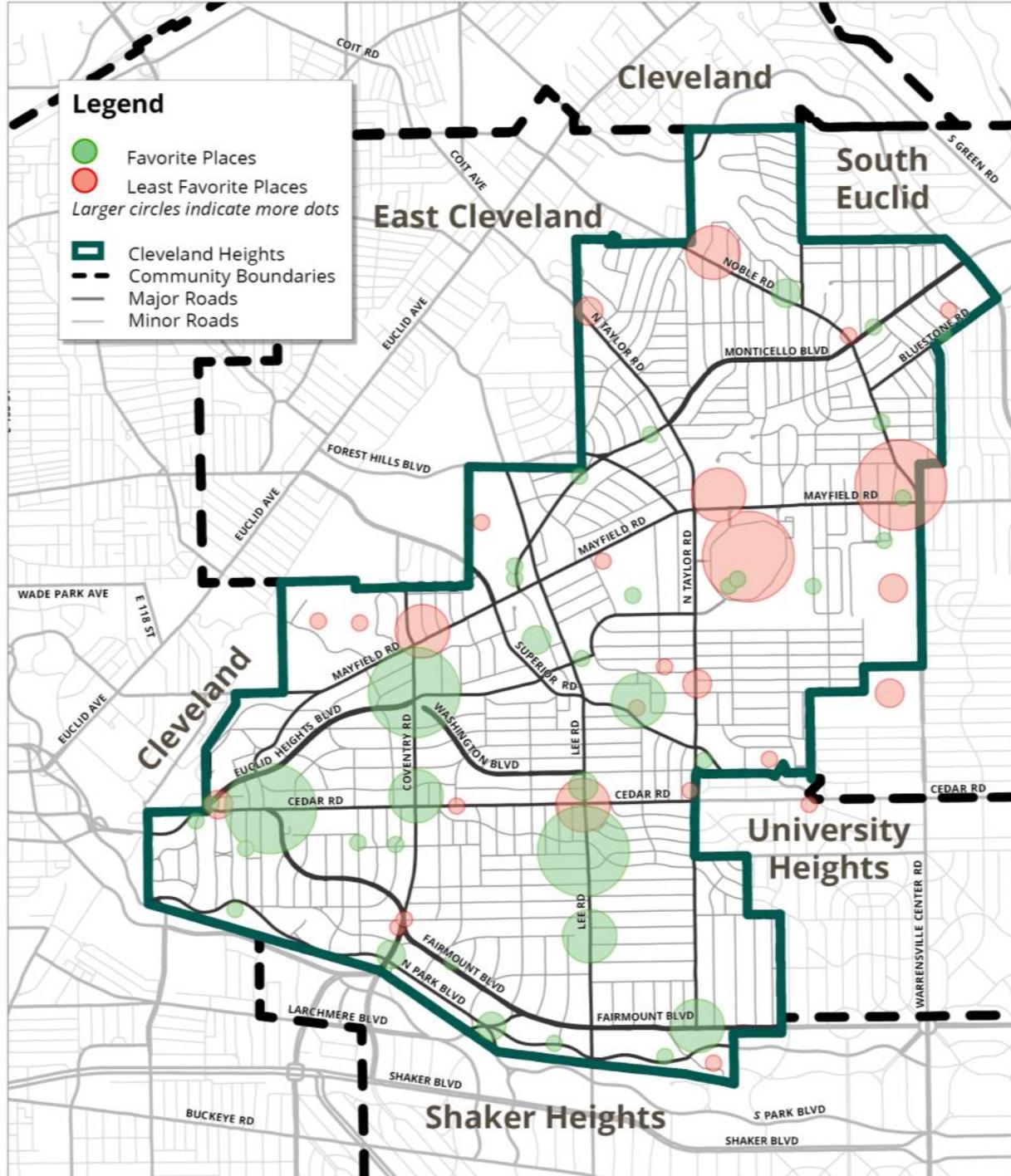
Favorite Places Results

Favorite Places:

- Cedar Fairmount
- Coventry
- Cedar Lee

Least Favorite Places:

- Severance
- Center Mayfield



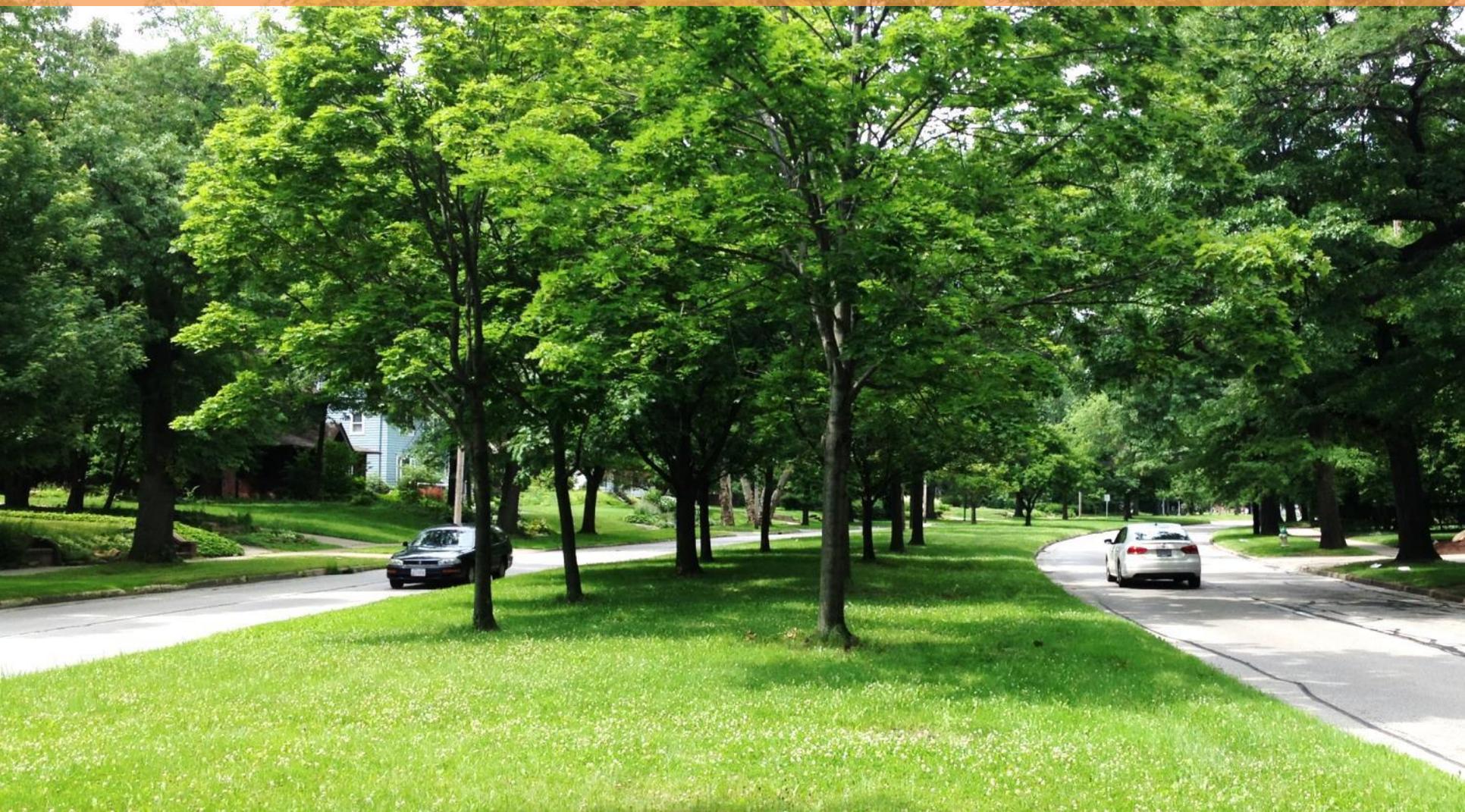
Favorite Places Results

Other Findings:

- Cedar and Euclid Heights Blvd
- Cedar and Lee
- Coventry and Mayfield

What did you hear at the public meeting?

POLICIES BRAINSTORM



Today is about ideas

- What ideas do you have to accomplish the community's vision?

Vision topic presented to public

Goal statement presented to public

VIBRANT NEIGHBORHOODS

A. Strategically invest local dollars, state and national grants, and comprehensive incentive programs to stabilize the market and spur private investment in housing

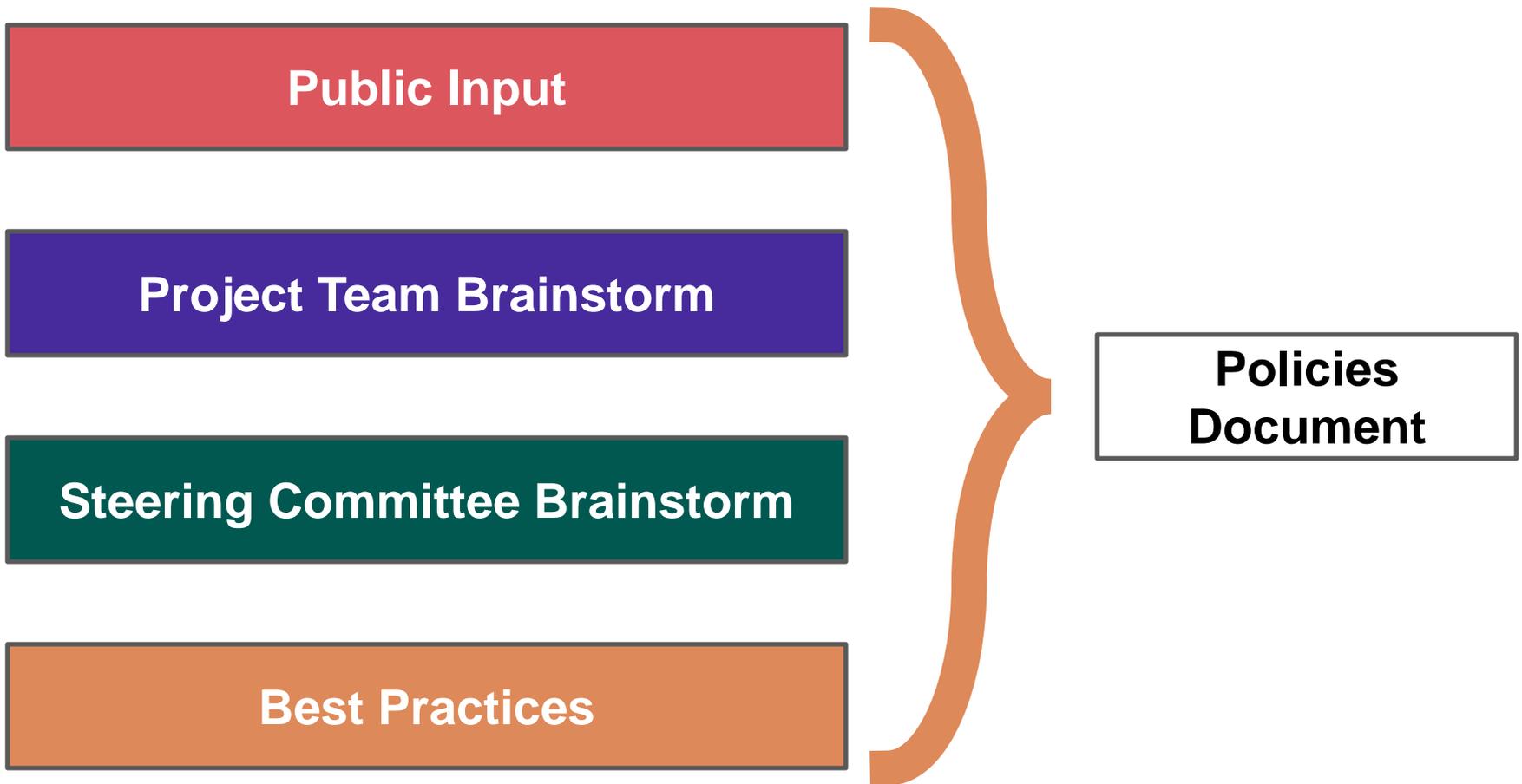
Goal Changes: *This should be the most important goal*

Action Ideas: *Update the City's demolition permit to require an approved development plan before permits can be issued*

Write in ideas for changes to the goal statement

Write in ideas for actions to accomplish the goals

How we will use the brainstorm



Brainstorm guidelines

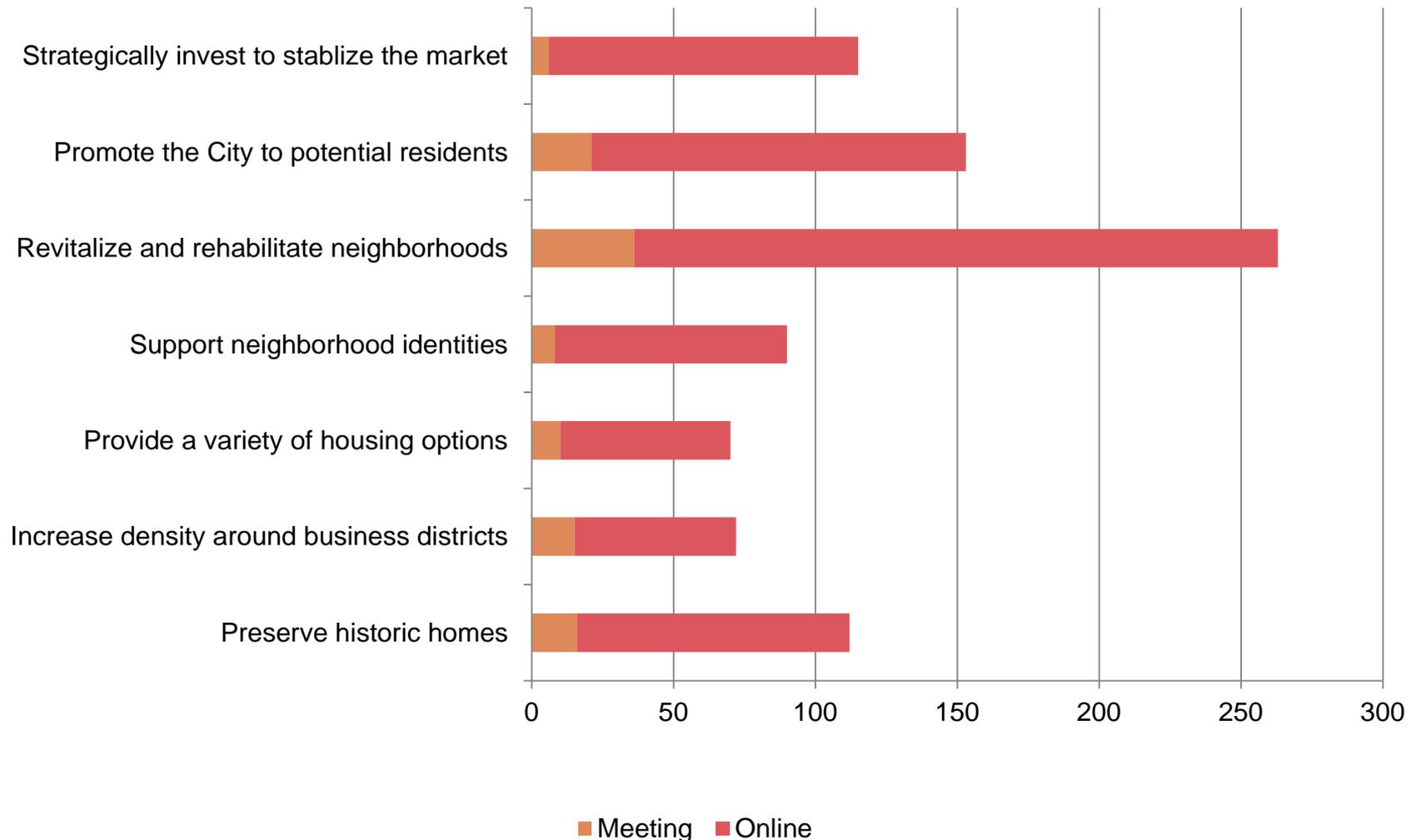
- All ideas are welcome
- We are not evaluating ideas during the brainstorm
- Build on other people's ideas
- We will limit each topic to 8 minutes
- Everyone gets the chance to speak up



VIBRANT NEIGHBORHOODS

Cleveland Heights will be a City of **strong, safe, and vibrant neighborhoods** composed of a variety of beautiful homes and buildings, well-maintained yards and greenspaces, historic districts, active neighborhood associations, and revitalized blocks.

VIBRANT NEIGHBORHOODS

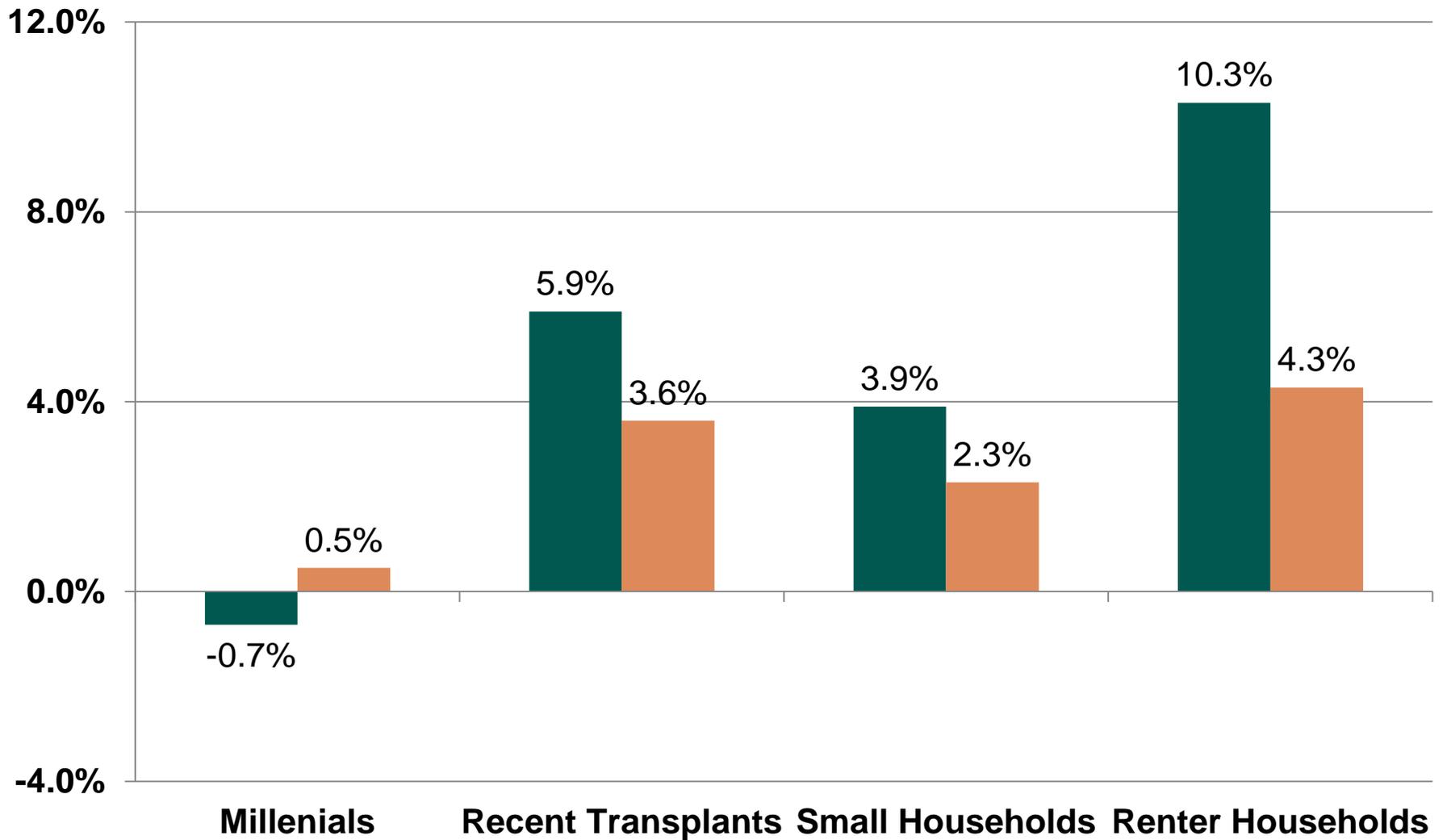


Recurring Themes

- Home maintenance
- Historic preservation
- Senior housing
- Rental property maintenance
- Repopulating neighborhoods

- Revitalize and rehabilitate neighborhoods affected by **blight, abandonment, foreclosure, rental conversions, and demolition**
- Continue to actively **promote the City's neighborhoods to potential residents**, especially the growing workforce in University Circle





■ Cleveland Heights ■ Cuyahoga County



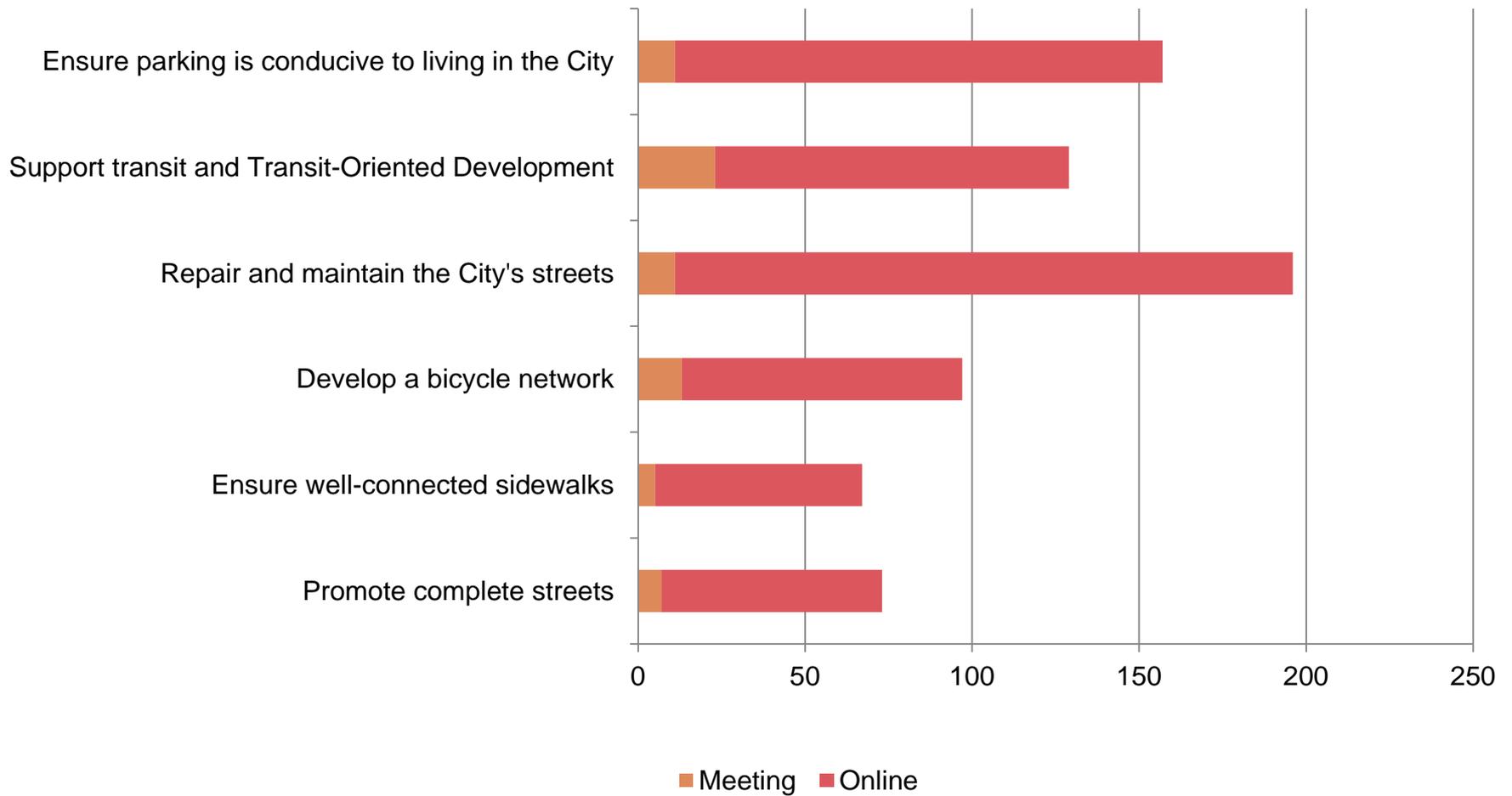
- Strategically invest local dollars, state and national grants, and comprehensive incentive programs to **stabilize the market and spur private investment** in housing
- Continue to promote the **preservation of historic homes** and buildings



COMPLETE TRANSPORTATION NETWORK

Cleveland Heights will be a **community where getting to work, meeting friends over dinner, or shopping can be accomplished easily** by foot, bike, transit, or car along beautiful and well-maintained streets that safely accommodate all users.

COMPLETE TRANSPORTATION NETWORK



Recurring Themes

- **Conditions of streets**
- **Parking**
- **Transit**
- **Bicycling infrastructure**
- **Sidewalks**

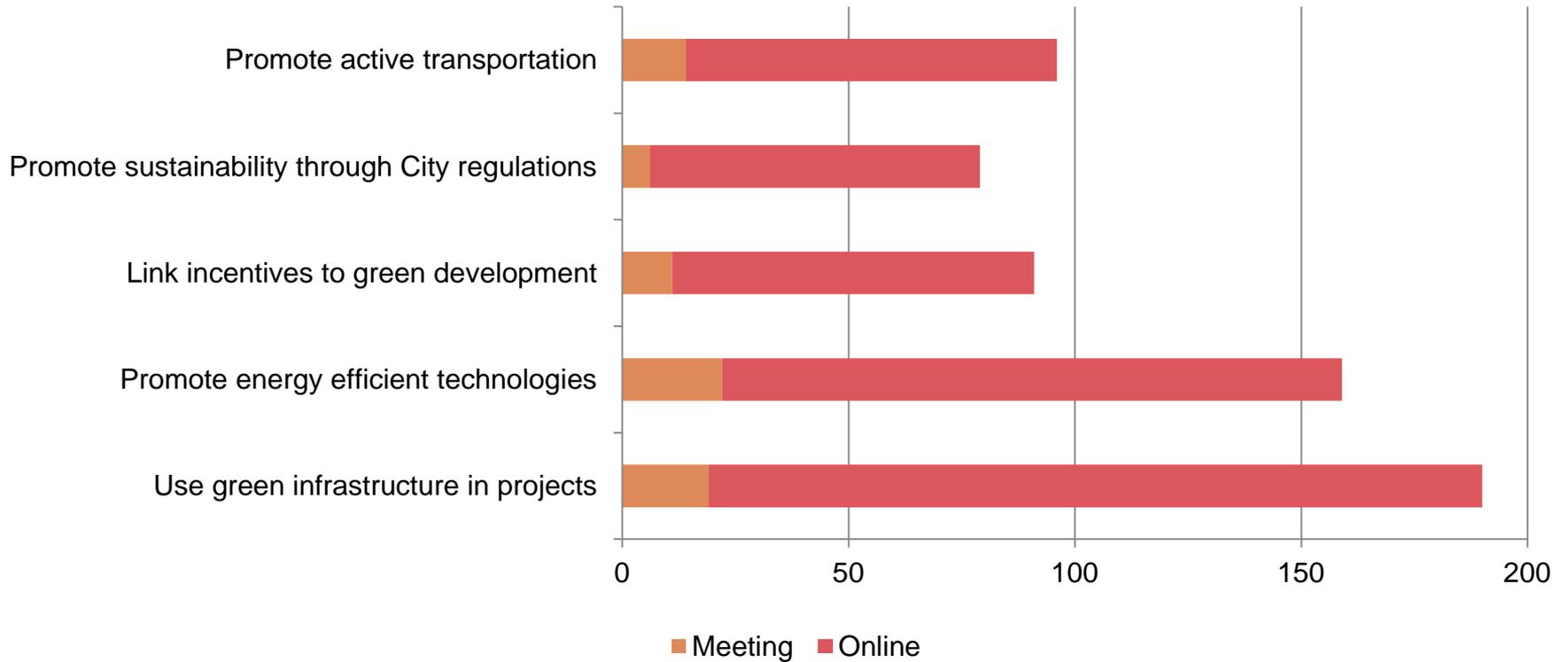
- Adequately **repair and maintain** the City's network of attractive streets
- Ensure **parking accessibility, availability, technology, and management** is conducive to shopping, living, or opening a business in Cleveland Heights
- Support the development of **high-quality transit connections** along Cedar Road and Mayfield Road into University Circle, and incorporate **Transit Oriented Development (TOD) design** concepts



ENVIRONMENTALLY SUSTAINABLE COMMUNITY

Cleveland Heights will be an **environmentally sustainable community** that uses green infrastructure to capture and slow stormwater, encourages active transportation, and promotes state of the art building techniques to preserve the environment.

ENVIRONMENTALLY SUSTAINABLE COMMUNITY



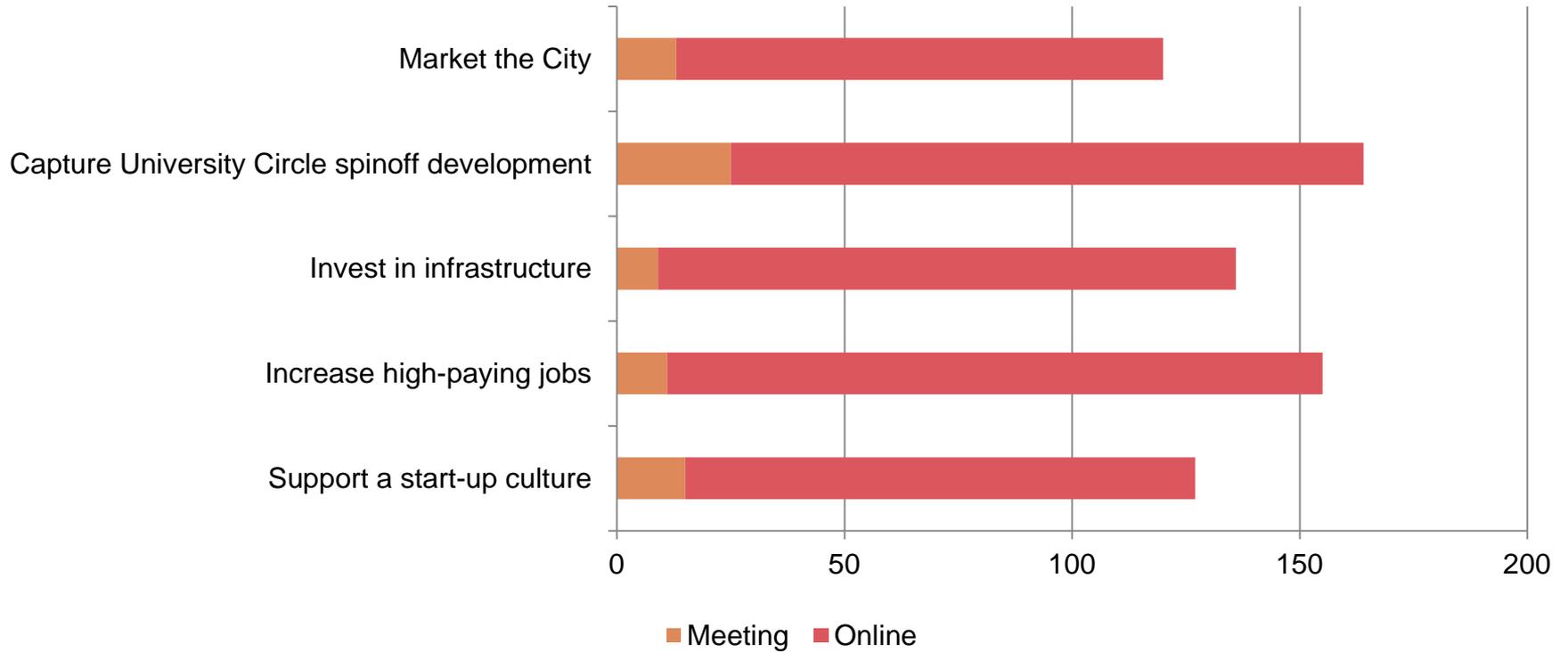
- As part of an integrated plan, use **green infrastructure**—such as rain barrels, bioswales, and permeable pavement—in public projects and promote it in private investments in order to minimize the impact on the City’s sewer infrastructure
- Promote and use **energy efficient technologies** such as LED lights or alternative energy sources to reduce the City’s carbon footprint and be a more sustainable community



BUSINESS FRIENDLY

Cleveland Heights will be a **business-friendly community** that leverages the City's entrepreneurial spirit, well-educated population, solid services, strong infrastructure, and proximity to world-class institutions to foster new businesses, grow existing ones, and provide meaningful employment opportunities.

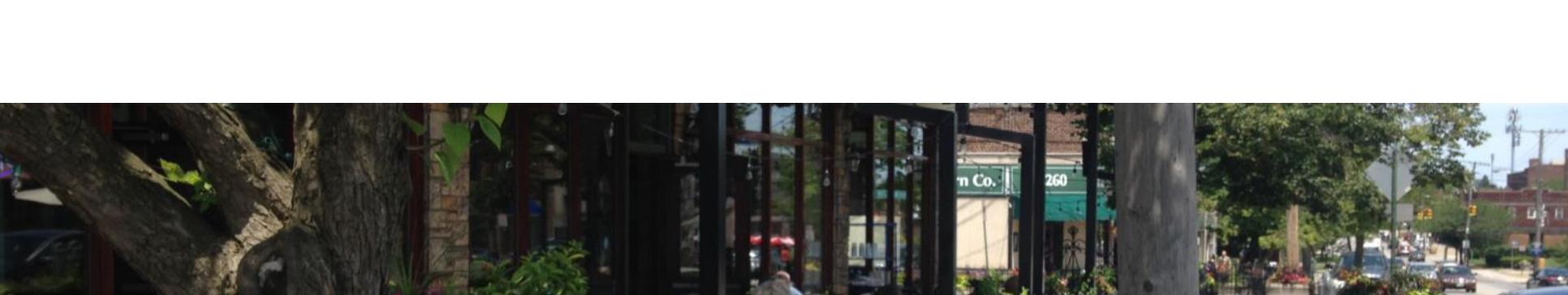
BUSINESS FRIENDLY



Recurring Themes

- **Infrastructure**
- **Taxes and regulations**
- **Marketing**
- **Economic development delivery structure**

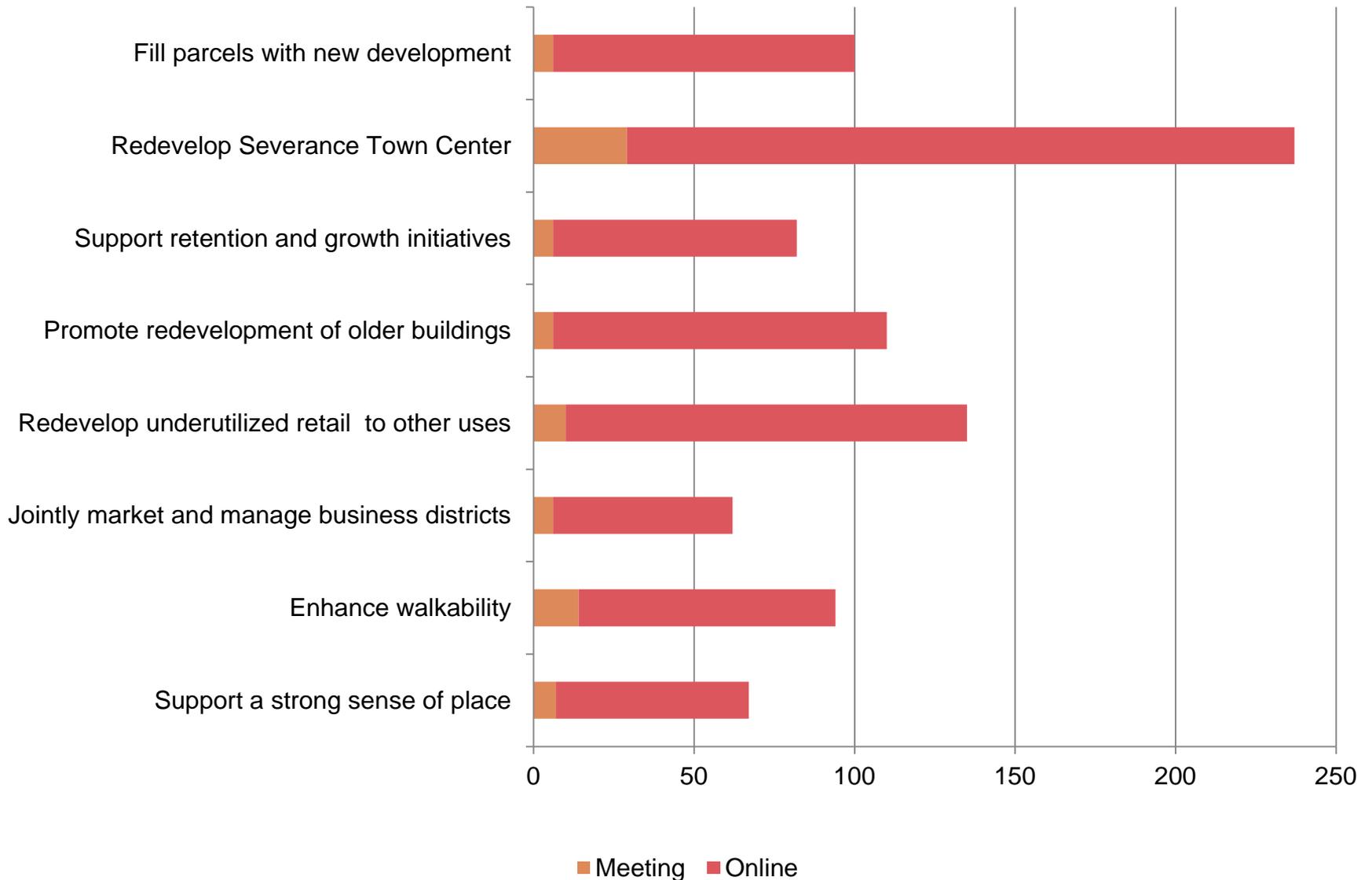
- Partner with institutions and capitalize on proximity to **capture University Circle spin-off** development
- Work with local and regional economic development organizations to increase the number of high-paying jobs available in the City by **assisting the expansion of existing businesses and attracting new ones**



STRONG BUSINESS DISTRICTS

Cleveland Heights will have an appropriate number of **strong, safe, and walkable neighborhood business districts** that serve the needs of local residents and attract visitors from throughout the region to unique shopping, dining, and entertainment.

STRONG BUSINESS DISTRICTS

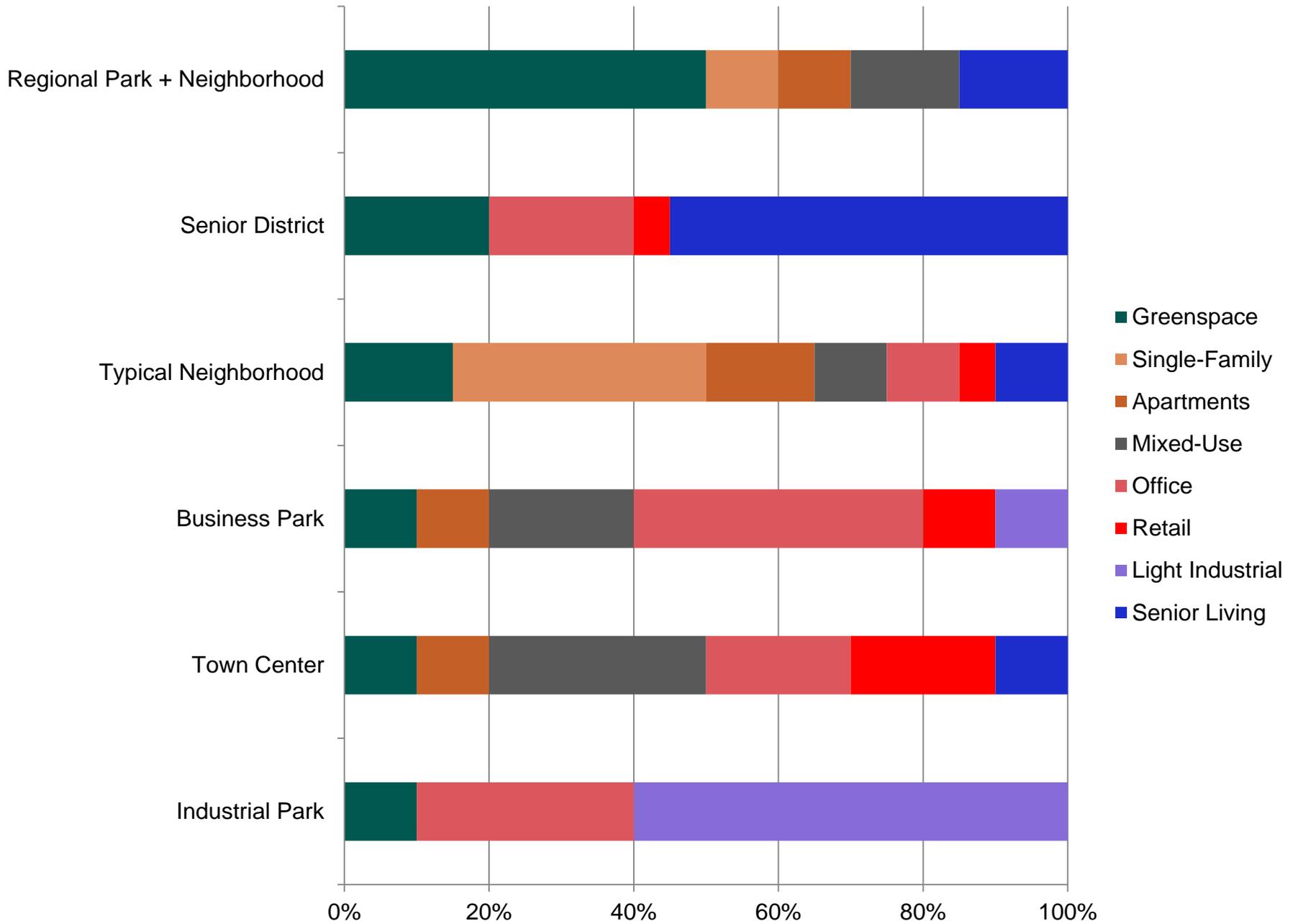


Recurring Themes

- **Severance Town Center**
- **Noble Road corridor**
- **Greenspace and walkability**
- **Vacancy and blight**

- **Redevelop Severance Town Center** as a mixed-use and walkable area consistent with the character of Cleveland Heights





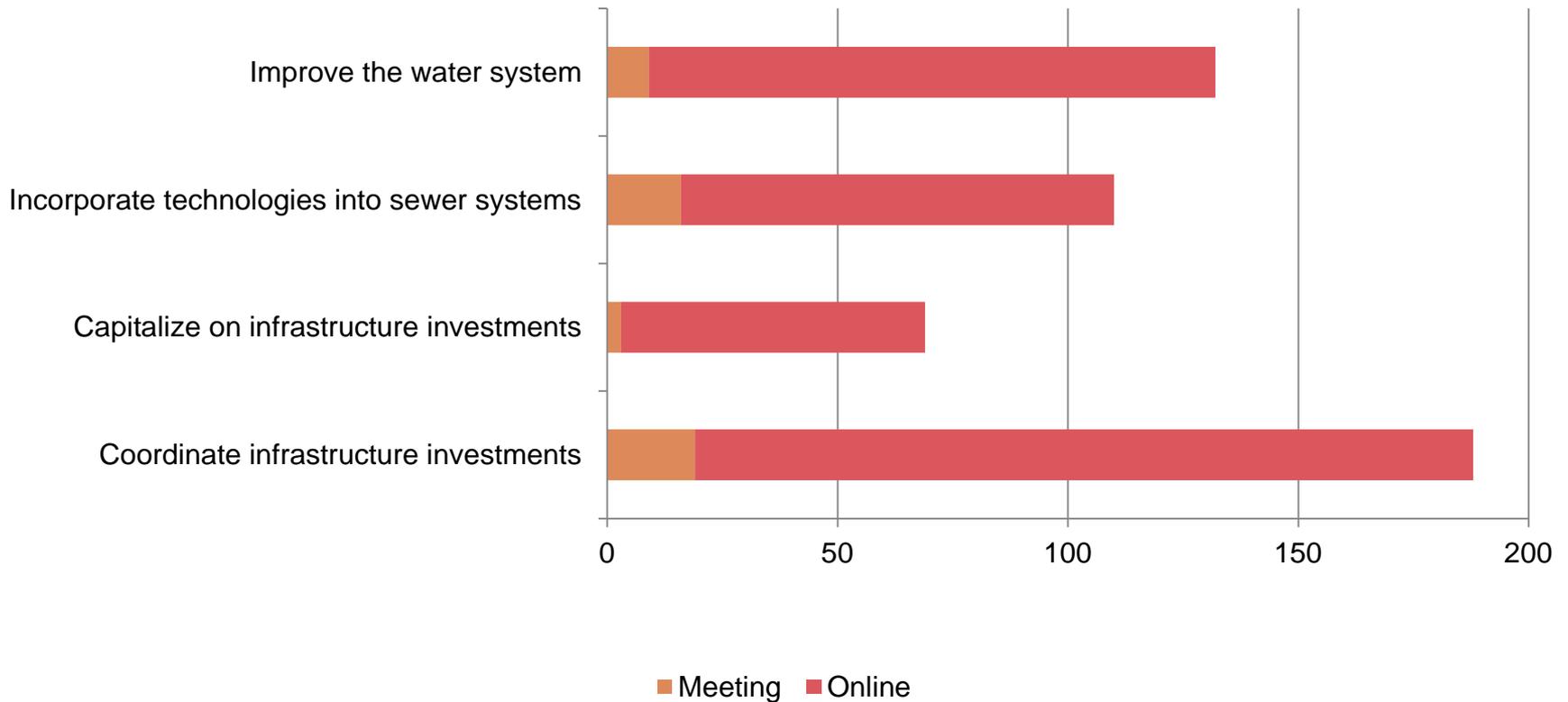
- **Redevelop underutilized and outdated retail space** to other uses to focus business in key areas
- Promote the **repair and redevelopment** of the City's older commercial buildings
- Fill vacant, unbuilt, and underutilized parcels with **new development**



HIGH-QUALITY INFRASTRUCTURE

Cleveland Heights will be a City of **high-quality infrastructure and solid public services** that support and spur business activity and serve residents.

HIGH-QUALITY INFRASTRUCTURE



Recurring Themes

- **Water partnership**
- **Sewer system**
- **Water quality**
- **Other types of infrastructure**

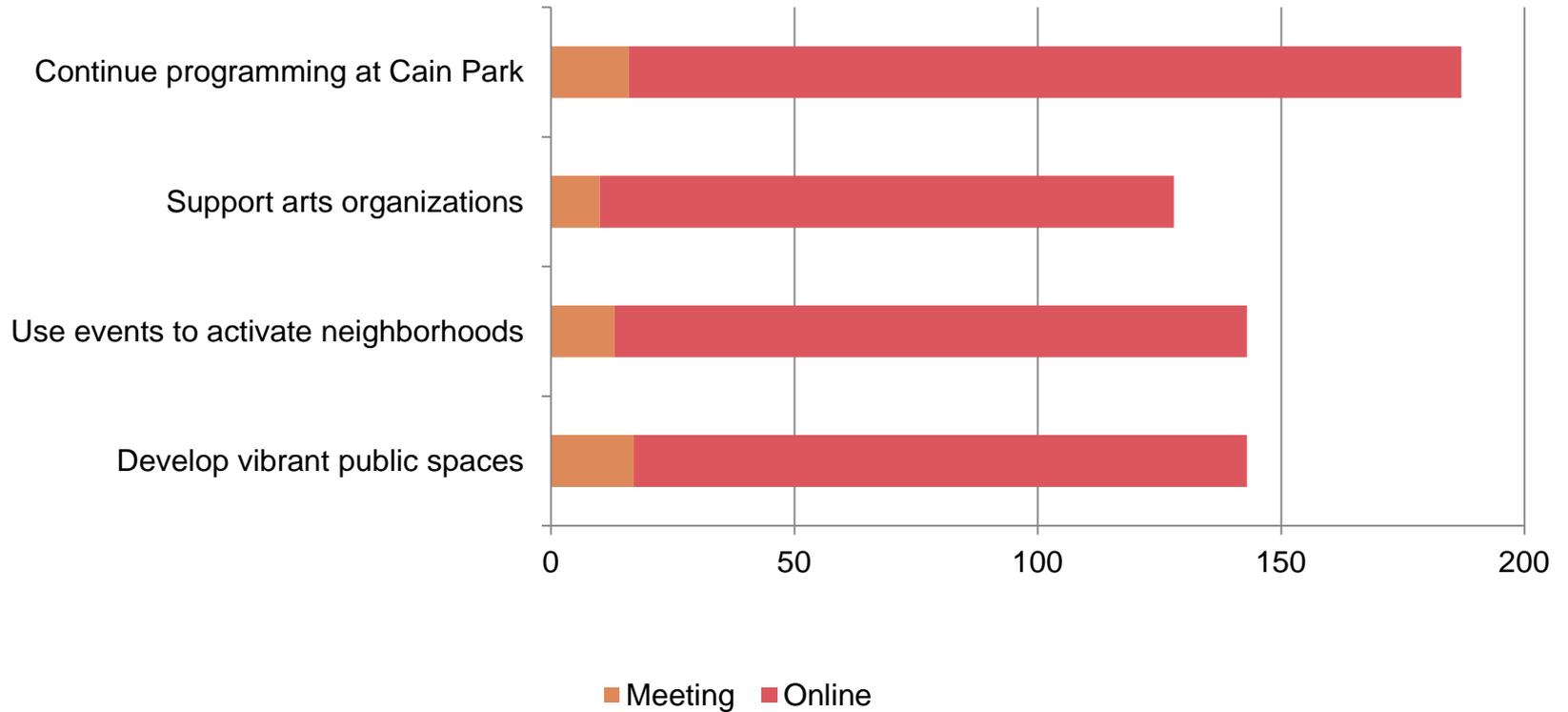
- Develop an integrated plan to **coordinate multiple and simultaneous infrastructure investments**, including but not limited to storm drainage, sanitary sewers, waterlines, and streets, in order to lower construction and maintenance costs
- Partner with the City of Cleveland Department of Water to **operate and improve the water system**



HUB FOR ARTS AND CULTURE

Cleveland Heights will continue to be a **cultural leader** that supports an active arts community through vibrant events, incorporation of art in public spaces, and support for the artists and arts organizations that call the City home.

HUB FOR ARTS AND CULTURE



Recurring Themes

- **Events at Cain Park**
- **Marketing**
- **Safety**

- Continue strong **arts and cultural programming at Cain Park**
- Construct, promote, and program **vibrant public spaces** that act as attractors and points of community pride
- Use **events to activate neighborhoods** and business districts

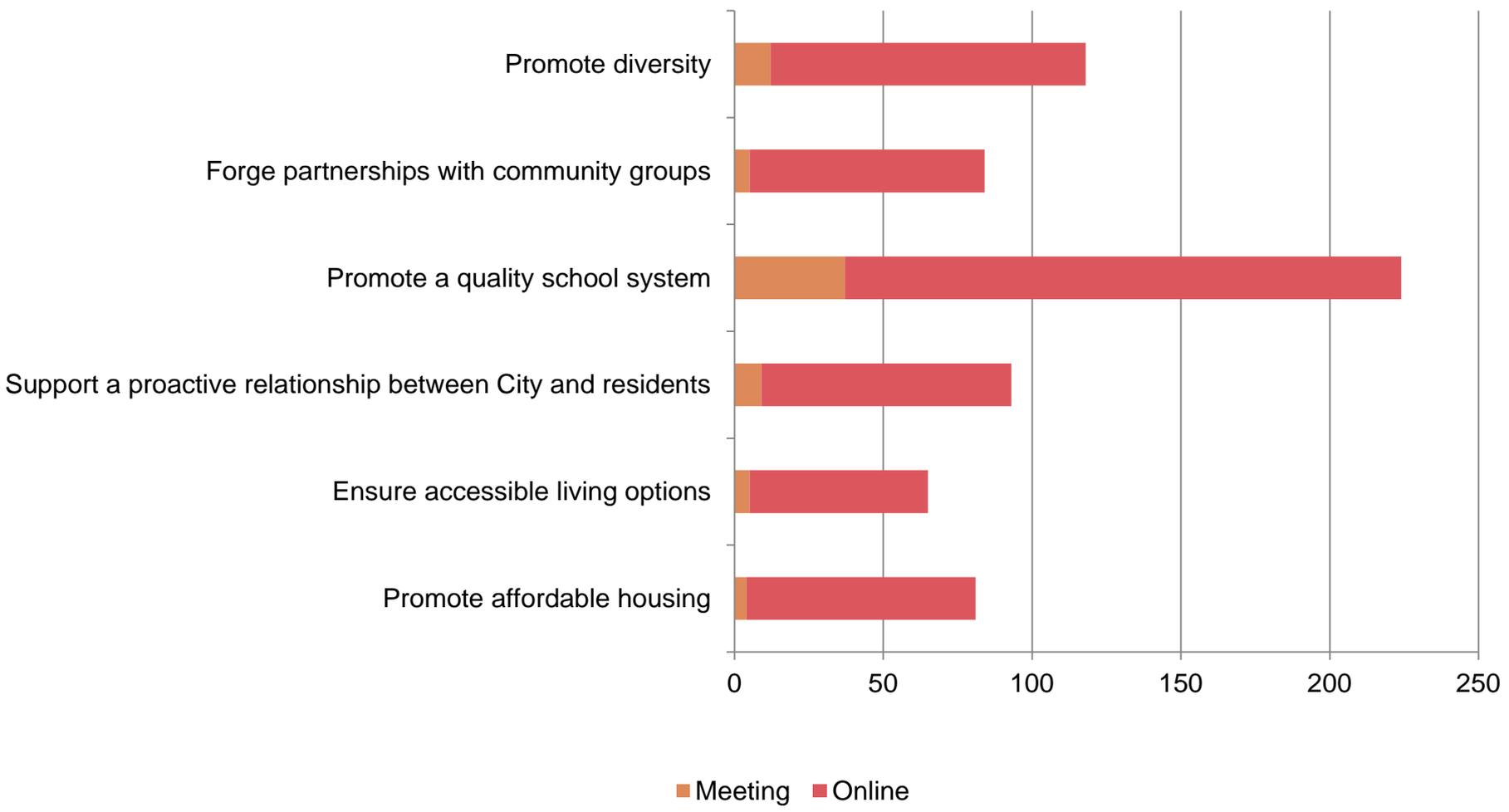
A photograph of the Cleveland Heights City Hall building. The building is a multi-story structure with a prominent glass pyramid roof. The words "CLEVELAND HEIGHTS CITY HALL" are displayed in large, dark, block letters on the upper facade. The sky is clear and blue. In the foreground, there are some green leaves from trees on the left and right sides. A semi-transparent orange banner is overlaid across the middle of the image, containing the text "DIVERSE AND ENGAGED COMMUNITY" in white, bold, uppercase letters.

CLEVELAND HEIGHTS CITY HALL

DIVERSE AND ENGAGED COMMUNITY

Cleveland Heights will continue to **be a diverse community of active and engaged citizens** that pursues innovative partnerships that are critical for providing services and amenities to residents.

DIVERSE AND ENGAGED COMMUNITY



Recurring Themes

- **School District**
- **Affordable housing**
- **Senior housing**

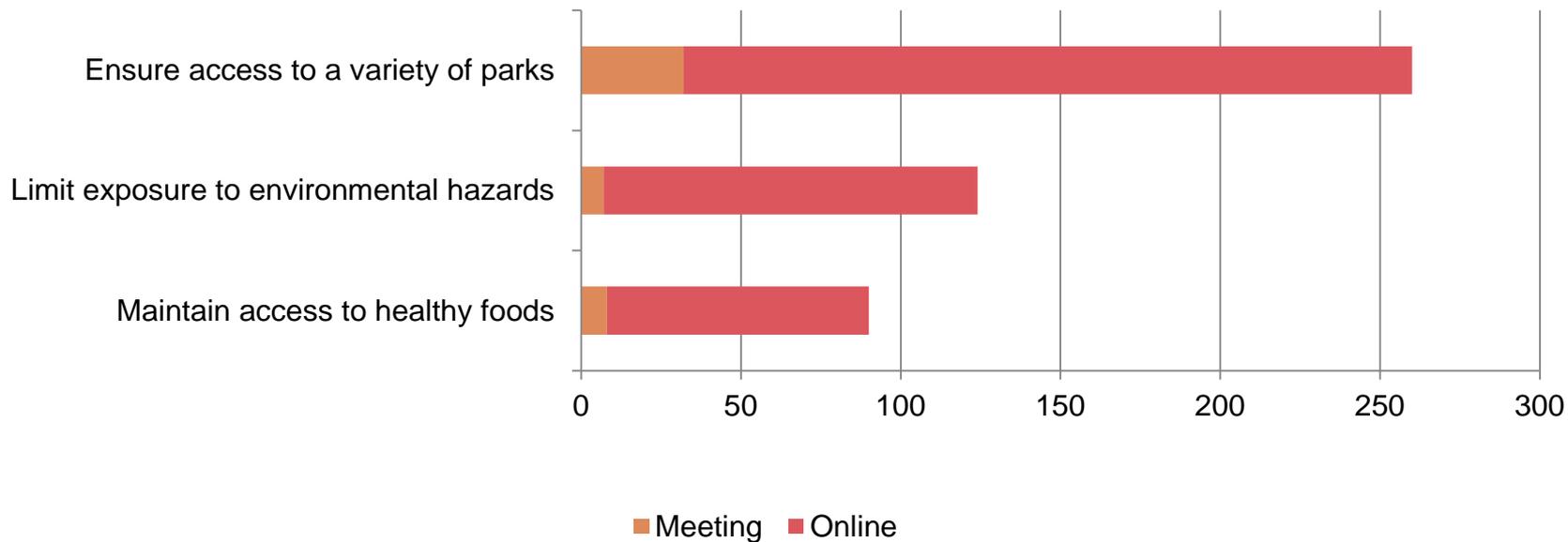
- Partner with the Cleveland Heights-University Heights School District to promote a quality school system through **events and initiatives to attract and retain families with children**
- Promote and maintain the City's **longstanding tradition of diversity** and actively foster an environment of inclusiveness
- Continue to **develop, encourage, and support a mutually proactive relationship** between elected and appointed officials and residents

A large crowd of people is gathered on a grassy field, possibly for a community event or performance. The scene is outdoors with trees in the background. The text "A HEALTHY COMMUNITY" is overlaid in white on a semi-transparent orange banner across the middle of the image.

A HEALTHY COMMUNITY

Cleveland Heights will be a City of **optimal physical health and general well-being** through access to healthy foods, a strong park system, and healthy homes.

A HEALTHY COMMUNITY



Recurring Themes

- **Additional recreational amenities**
- **New greenspaces**

- Ensure all residents have **access to a variety of parks, recreation facilities, open spaces, and programs** for active and passive recreation that contribute to positive health outcomes and improve the quality of life

SAFETY

REGIONALISM

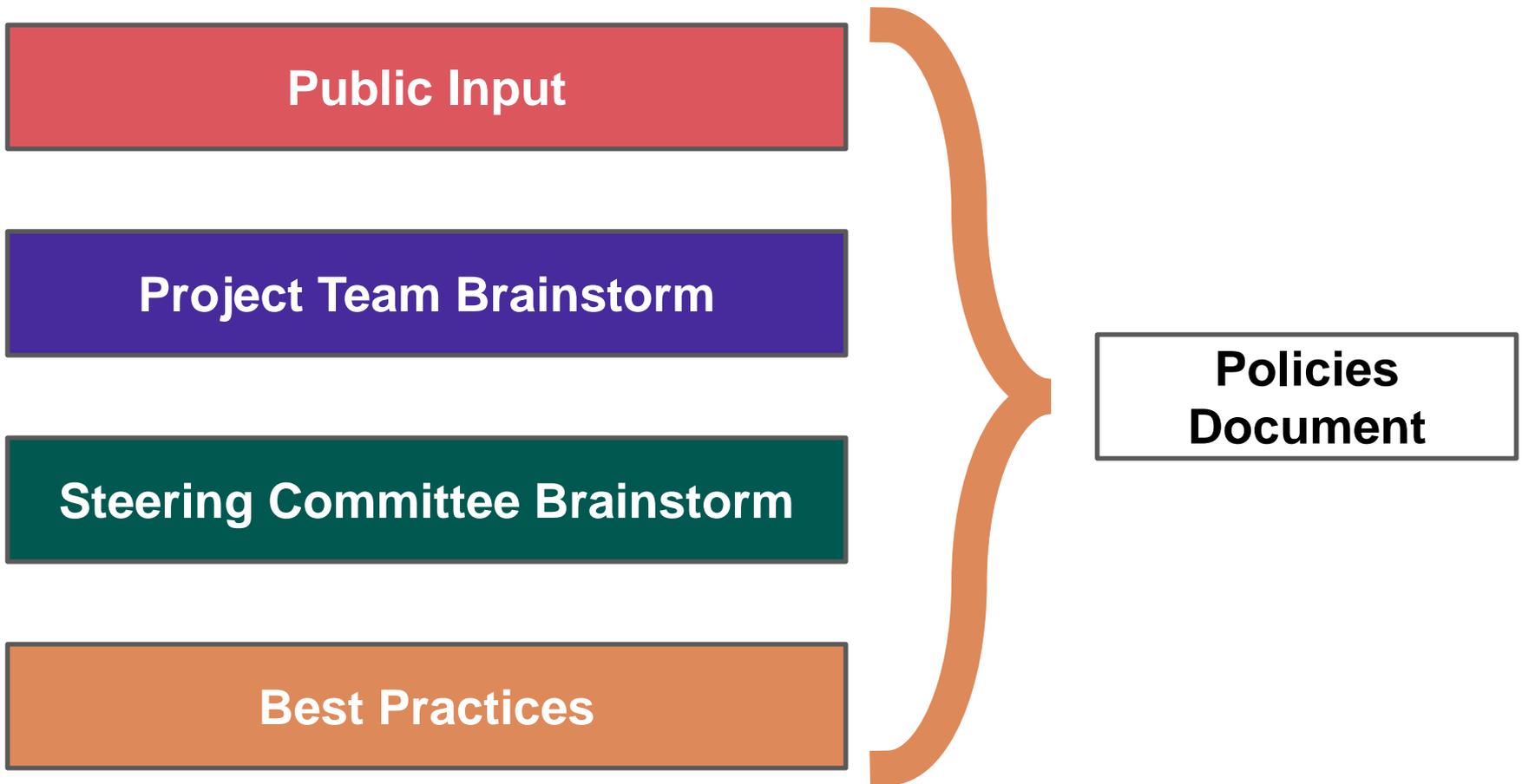
CITY COMMUNICATION

Based on the public meeting and your conversations with neighbors, what **one additional idea** would you like us to explore?

WHAT'S NEXT?



How we will use the brainstorm



- **Steering Committee Meeting #5**
Draft Policies Document
May/June, 2016
- **Public Meeting #2**
June/July, 2016

PUBLIC COMMENT



- **Public comment is welcome!**
To ensure that we can hear from everyone, please limit your comments to three minutes
- **If you have additional comments, please write them down**

Thank you!



County Planning

FOR OUR COMMUNITY
FOR OUR REGION
FOR OUR FUTURE