

A photograph of a row of houses with a prominent porch and trees in the foreground. The houses have light-colored siding and dark roofs. The porch has white columns and a wooden railing. There are green bushes and trees in the foreground, and a blue sky with light clouds in the background.

September 2, 2015

Welcome

STEERING COMMITTEE MEETING #1

Cleveland Heights Master Plan

- What is a Master Plan?
- Roles and Responsibilities
- Communication
- Timeline
- Plan Topics
- What's Next?

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- **What's Next?**

WHAT IS A MASTER PLAN?



- A long-term plan for how the community wants to grow and develop in the future

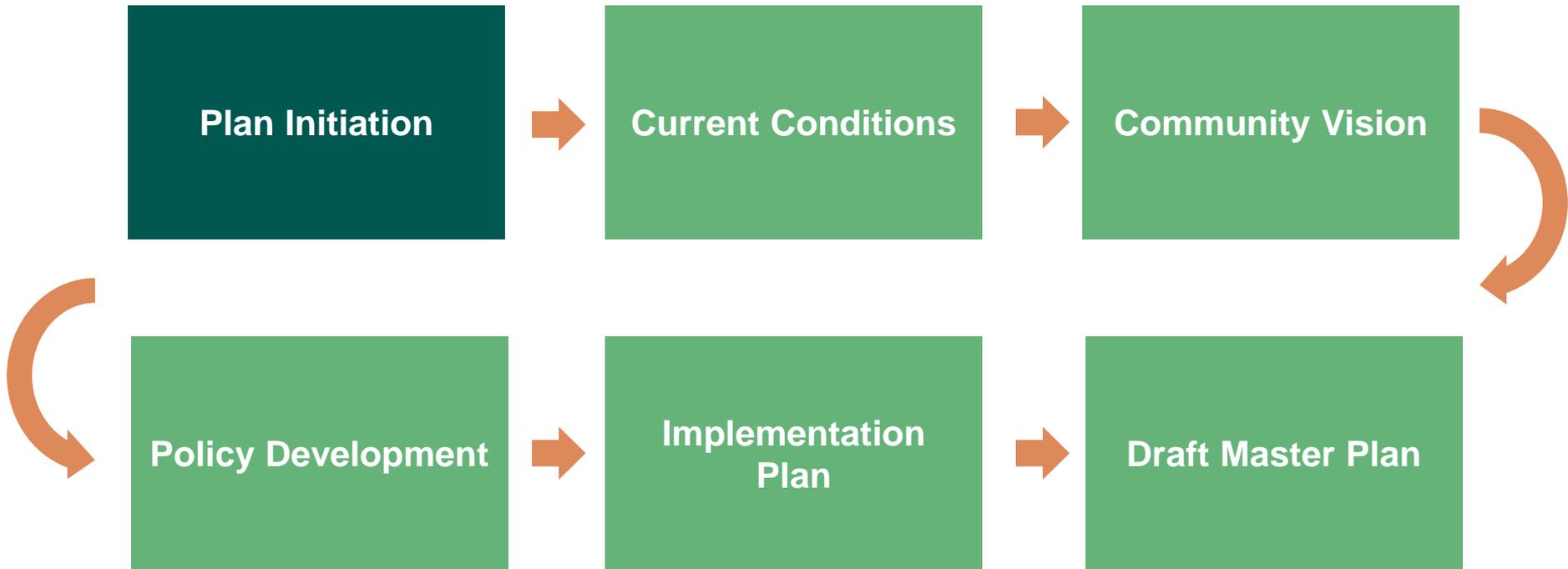
- Inventories what **exists today** and outlines a **community's vision** for the future
- Describes **concrete action steps** to achieve the vision

Why plan?

- Provides the opportunity for **community input**
- **Prepares the City**, residents, and businesses for the future
- **Shapes future development** to match your priorities

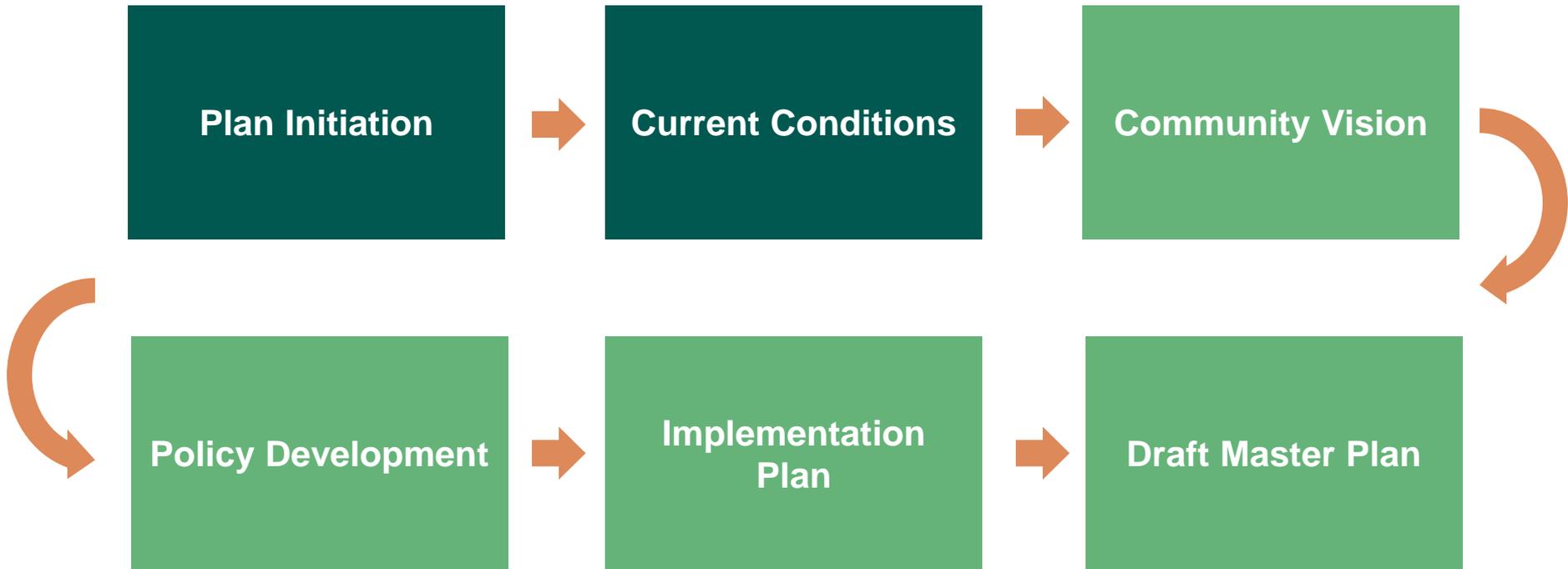
The Cleveland Heights Master Plan

Six Steps



Initial meetings to introduce the master planning process and gather ideas

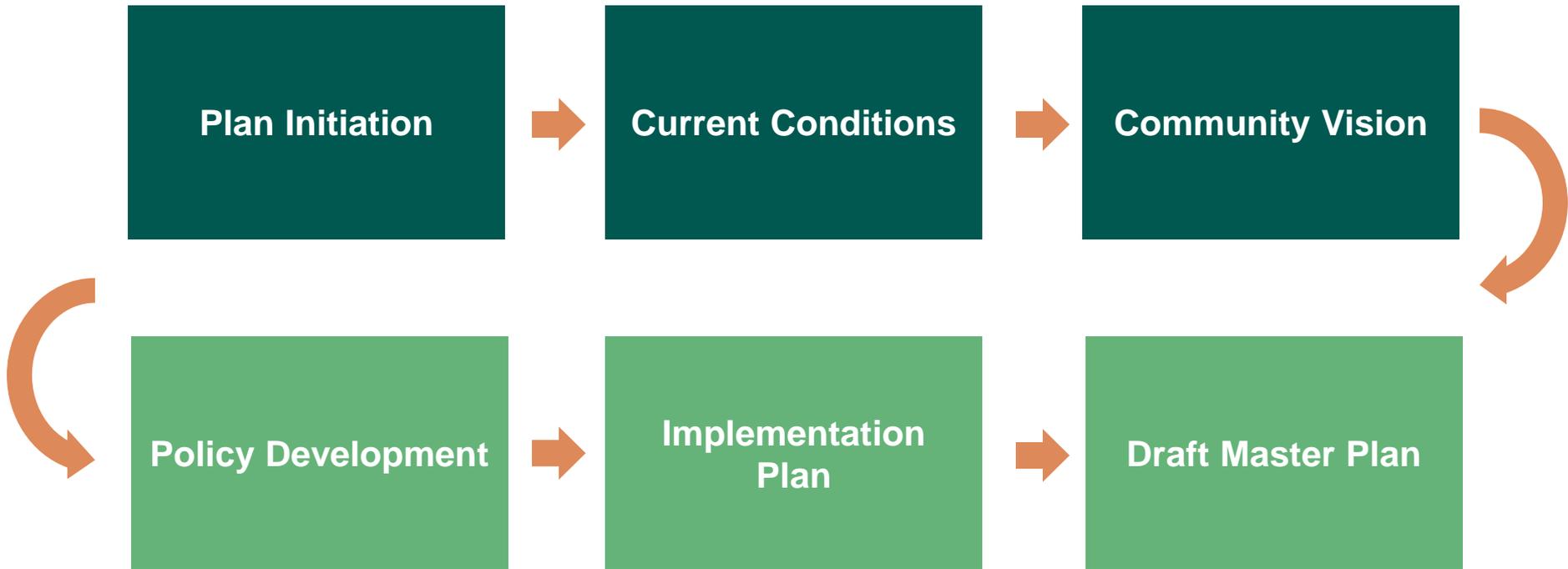




Demographic, land use, housing, and other data to develop a community profile

Includes a review of existing plans and surveys

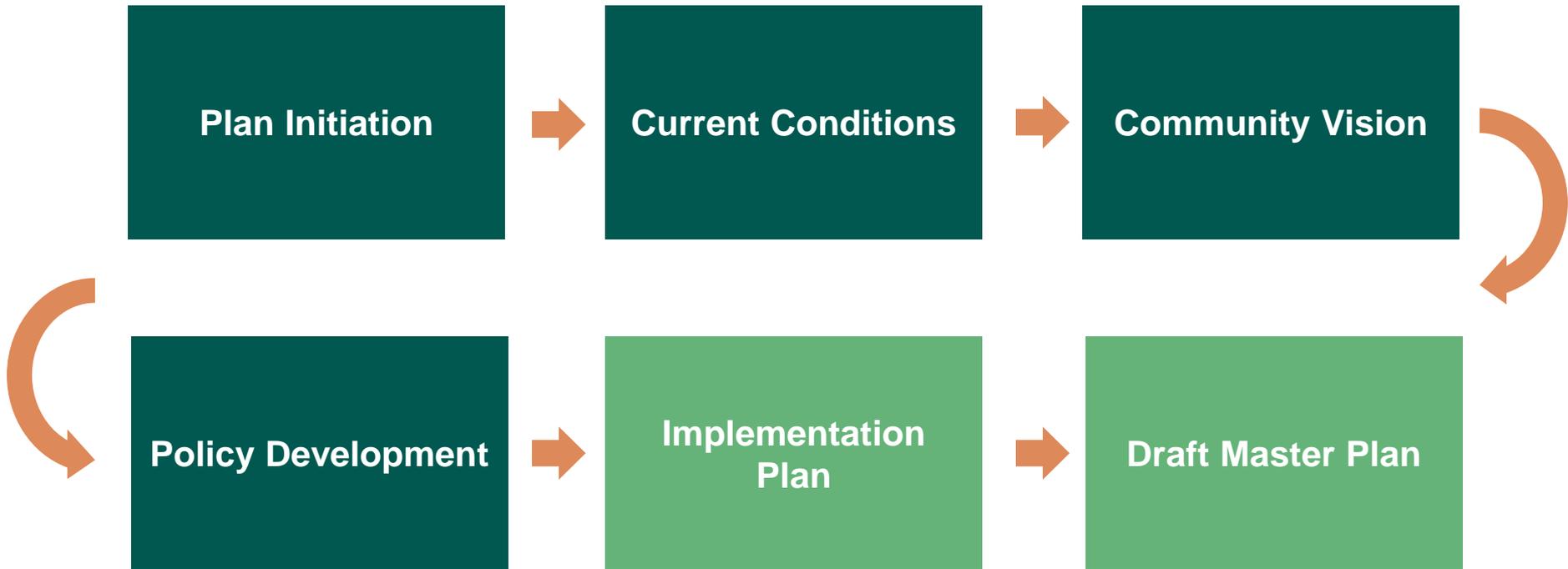




Broad goals for how the community wants to grow and develop in the future

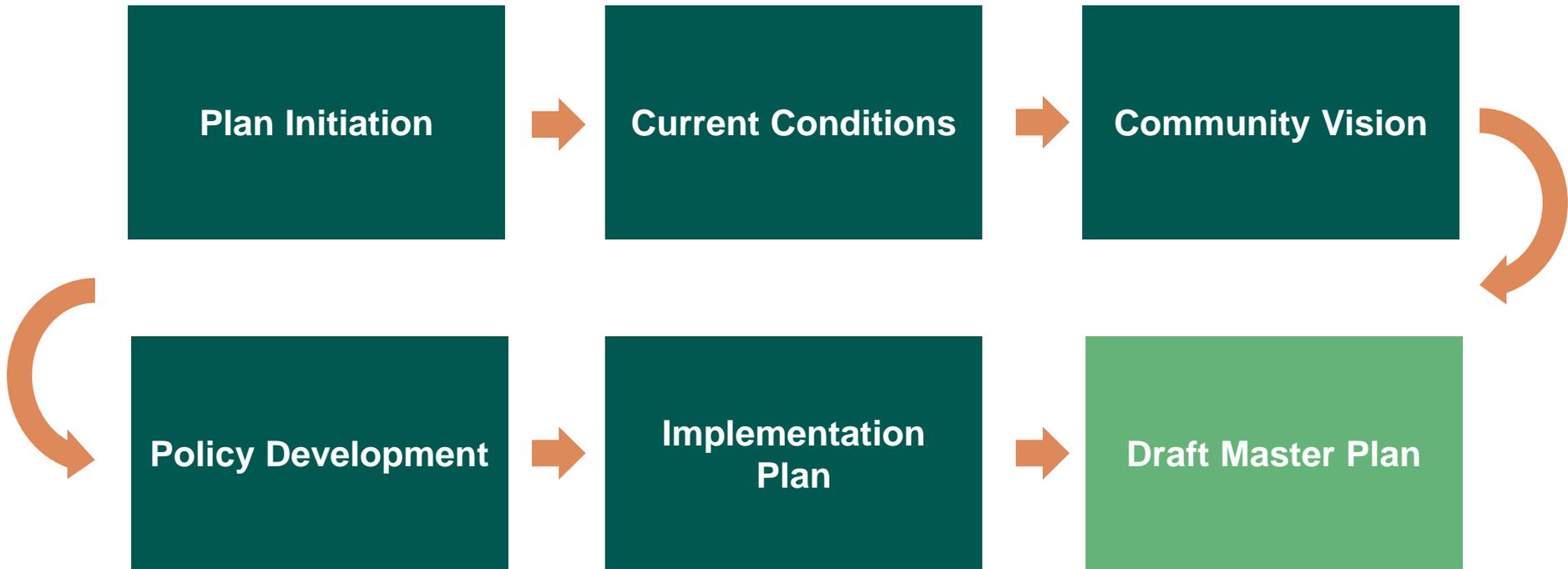
Includes community survey results





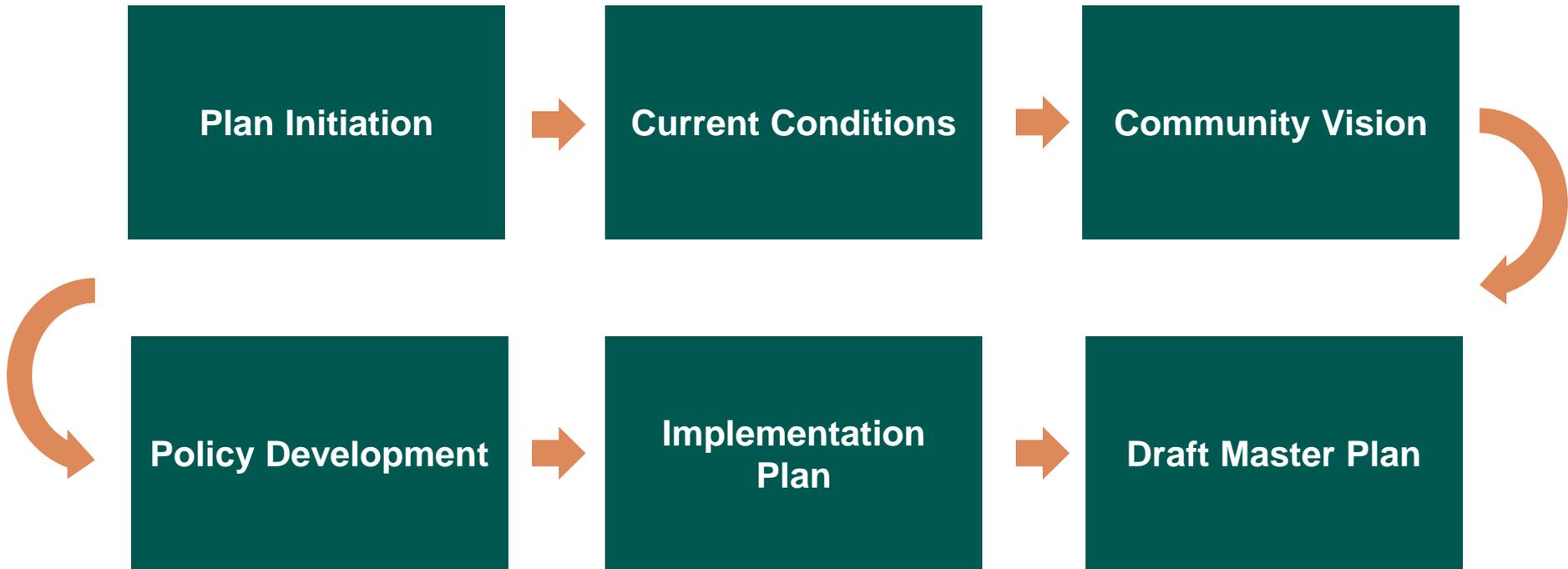
Action steps to achieve the community's desired future





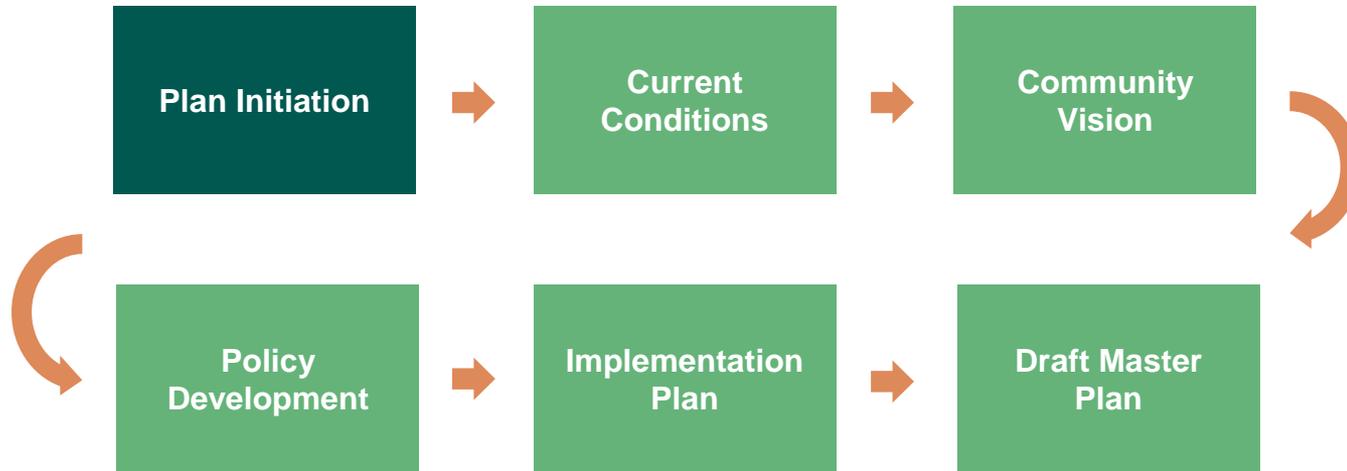
Timelines, priorities, responsibilities, and potential funding sources for undertaking action steps





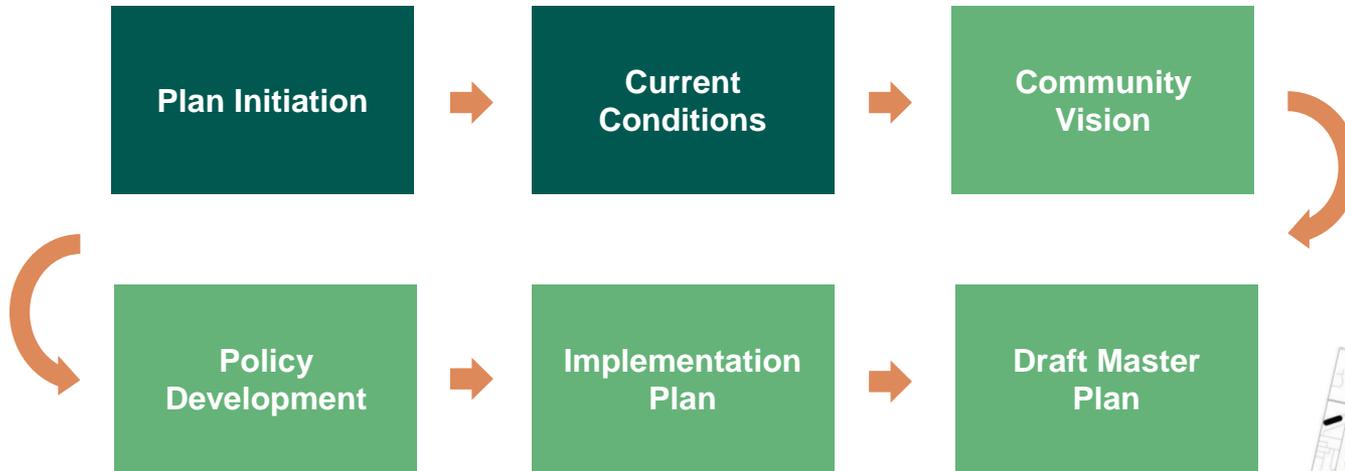
Combined and completed Master Plan document

Example: Neighborhood Parks

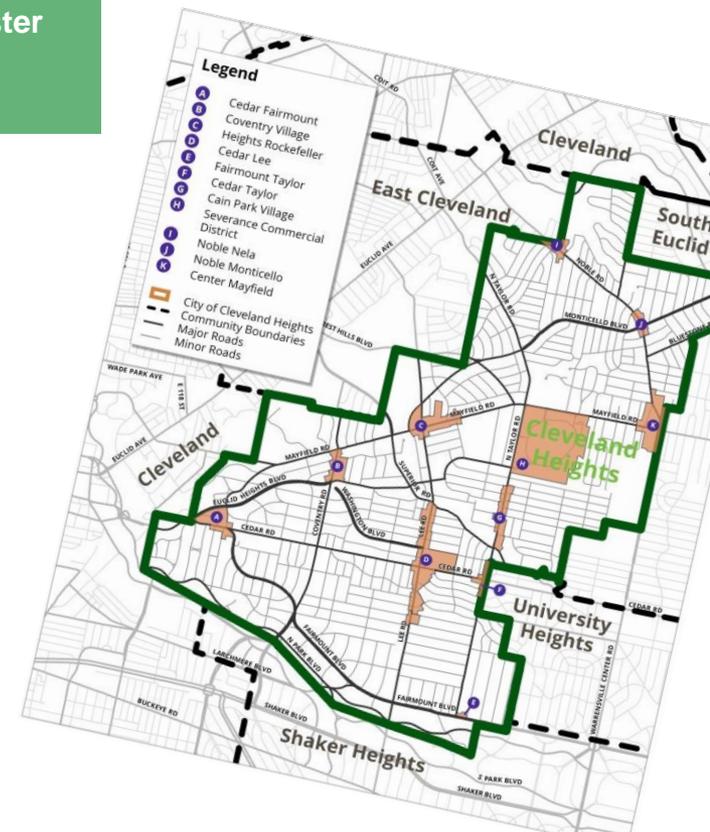


Access to parks should be a topic of focus

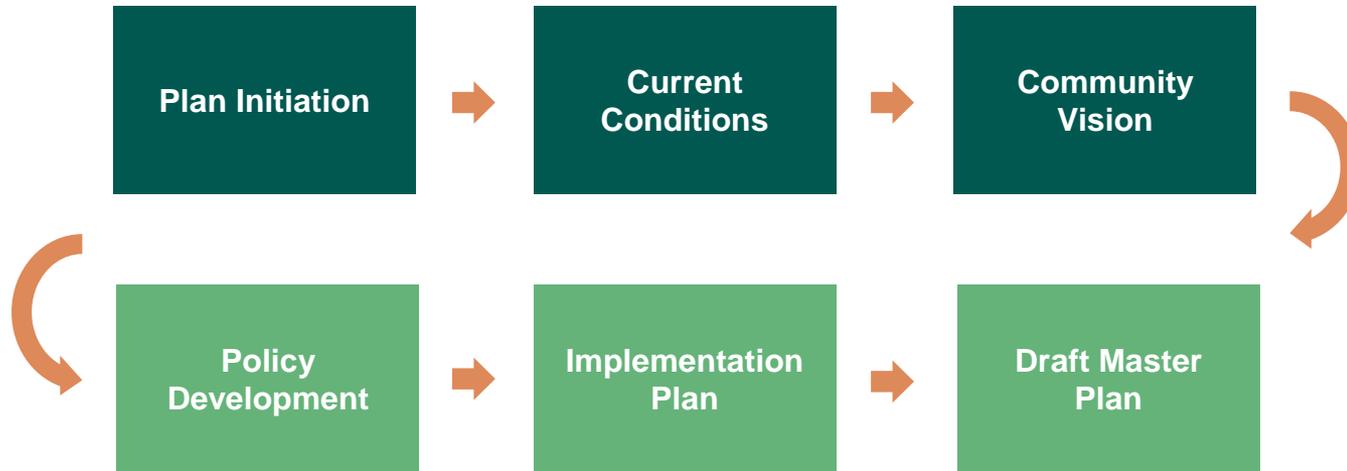
Example: Neighborhood Parks



Maps the location of parks throughout the community and finds there is a shortage of small parks



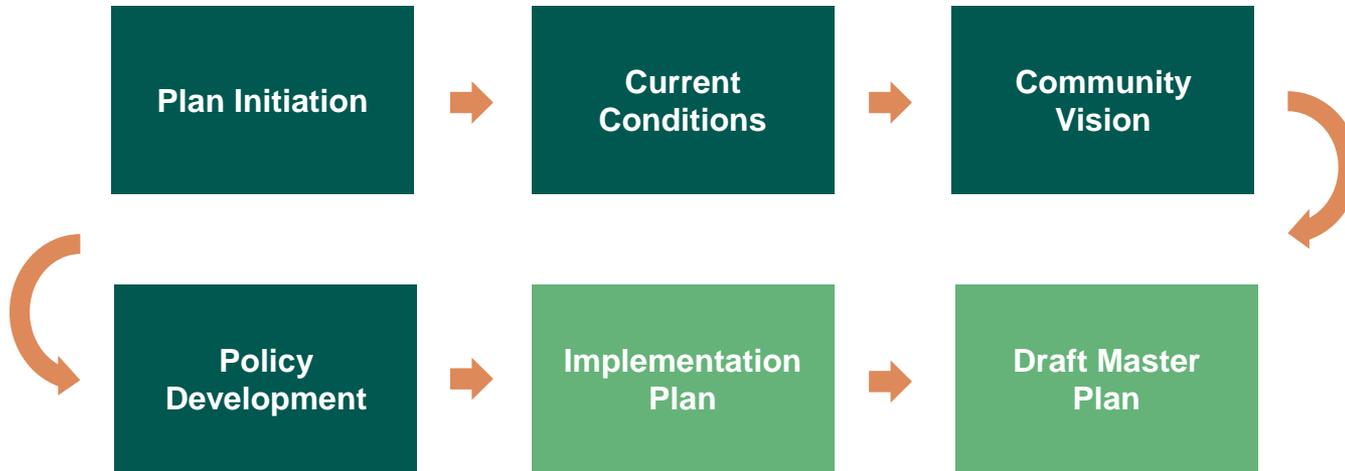
Example: Neighborhood Parks



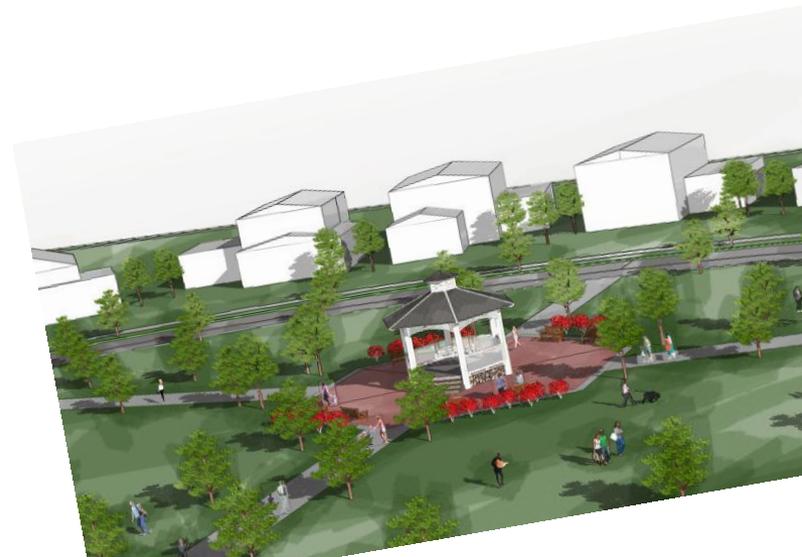
Community has a vision for better accessibility to green space



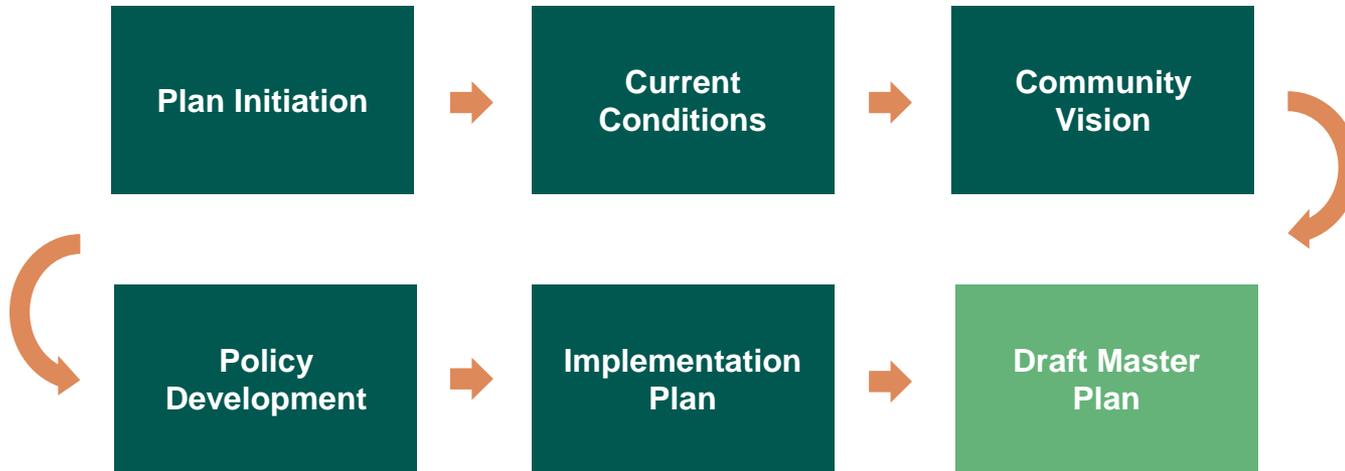
Example: Neighborhood Parks



Policy recommendation to construct a new park in an area with few existing green spaces



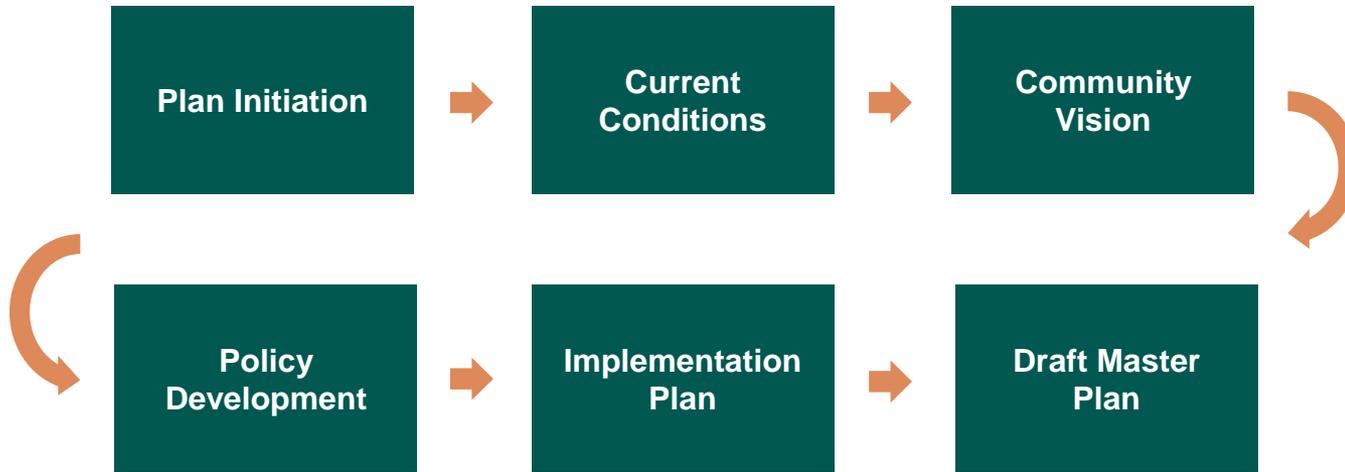
Example: Neighborhood Parks



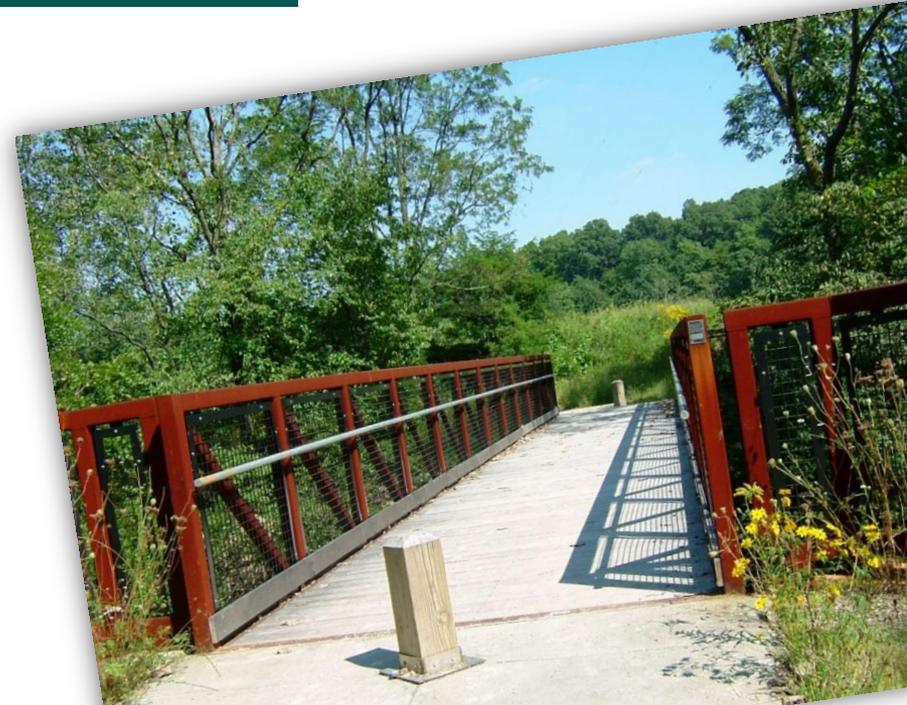
The City should partner with Metroparks to apply for a state grant to fund park construction



Example: Neighborhood Parks



- Not enough parks
- Desire for more
- Location of proposed park
- Joint grant application



ROLES AND RESPONSIBILITIES



- The Project Team
- The Steering Committee
- The Public
- County Planning

City staff and
administration

- **The Project Team**
- The Steering Committee
- The Public
- County Planning

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- **The Steering Committee**
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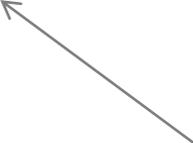


**Group of involved
residents, businesses,
and civic leaders**

- The Project Team
- The Steering Committee
- **The Public** ← Provides feedback and comment
- County Planning

- The Project Team
- The Steering Committee
- The Public
- **County Planning**

Facilitates the process



The Project Team

- View **in-depth documents** before presentation to Steering Committee
- Share **expertise** and on-the-ground knowledge
- Assist in the **collection of data** and other City resources

The Steering Committee

- View **in-depth documents** before public meetings
- Be a **representative** of the community
- Be an **advocate for the plan** and its implementation

The Public

- **Provide comment** on the plan whether in person or online
- Ensure the plan has the **endorsement of residents** and business owners

County Planning

- **Facilitate** the Master Plan process
- **Translate concerns** and suggestions into plan documents
- Offer **planning expertise** and innovative ideas
- **Consolidates various plans** into a single, comprehensive document

- The Project Team
- The Steering Committee
- The Public
- County Planning

COMMUNICATION



- Prior to each meeting, we will deliver a packet of materials for review
- Materials will be sent a few days in advance of every meeting

- Generally will include a 'worksheet'
- Provide us your written feedback in whatever way is easiest

TIMELINE



- Six phases to the planning process
- 1 Steering Committee Meeting in each phase
- 3 Public Meetings
- Online Comment Period

City of Cleveland Heights Tentative Meeting Dates

Phase	Overview	Meeting	Tentative Dates
Plan Initiation	Conduct initial meetings to introduce the process	Steering Committee Meeting #1	September 2, 2013
Current Conditions	Develop demographic, land use, and housing overview	Steering Committee Meeting #2	Week of October 12
Community Vision	Vision for how the community wants to grow and develop in the coming decade	Steering Committee Meeting #3	Week of November 16
		Public Meeting #1	Week of December 7
Policy Development	Policies and actions to achieve the community's desired future	Steering Committee Meeting #4	Week of January 25
		Steering Committee Meeting #5	Week of March 7
		Public Meeting #2	Week of March 21
Implementation Plan	Strategies, priorities, and responsibilities for undertaking actions	Steering Committee Meeting #6	Week of April 25
Draft Master Plan	Combined and completed master plan document	Steering Committee Meeting #7	Week of June 6
		Public Meeting #1	Week of June 20

Tentative Steering Committee Meetings

Meetings	Topic	Tentative Dates
Meeting #1	Plan Initiation	September 2 (today)
Meeting #2	Current Conditions	Week of October 12
Meeting #3	Community Vision	Week of November 16
Meeting #4	Policies	Week of January 25
Meeting #5	Policies	Week of March 7
Meeting #6	Implementation Plan	Week of April 25
Meeting #7	Draft Plan	Week of June 6

Tentative Public Meetings

Meetings	Topic	Tentative Dates
Meeting #1	Community Vision	Week of December 7
Meeting #2	Policies	Week of March 21
Meeting #3	Draft Plan	Week of June 20

PLAN TOPICS



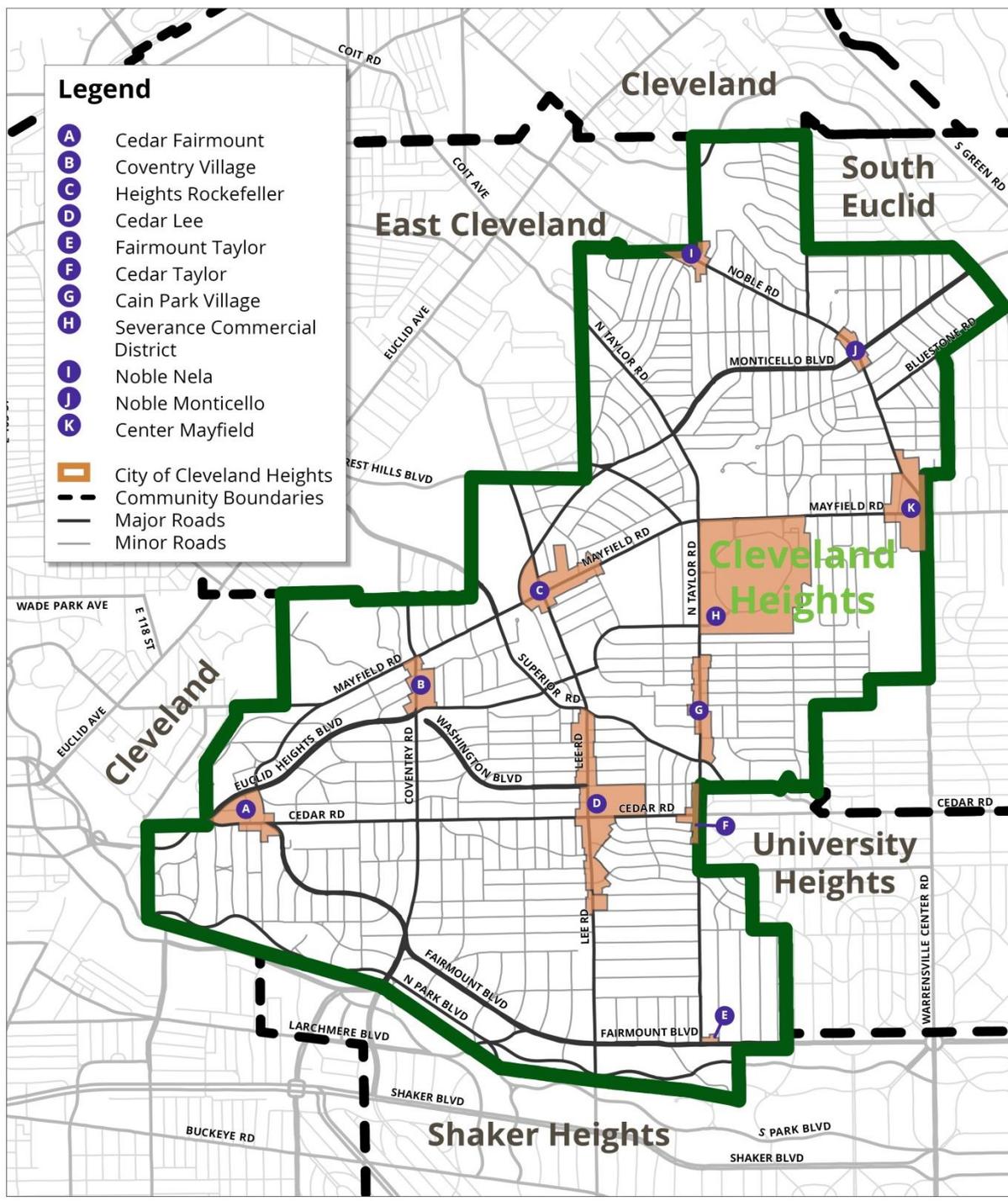
Geographic areas of focus

- What areas are in need of investment?
- What areas have you witnessed improve over the last five years?
- What areas have struggled over the last five years?
- What areas are strong and need to be protected?

Legend

- A** Cedar Fairmount
- B** Coventry Village
- C** Heights Rockefeller
- D** Cedar Lee
- E** Fairmount Taylor
- F** Cedar Taylor
- G** Cain Park Village
- H** Severance Commercial District
- I** Noble Nela
- J** Noble Monticello
- K** Center Mayfield

-  City of Cleveland Heights
-  Community Boundaries
-  Major Roads
-  Minor Roads



Preliminary topics to be reviewed in our data and current conditions analysis.

Cleveland Heights Master Plan **1**

PLAN TOPICS

STEERING COMMITTEE WORKSHEET

The Plan Topics Worksheet outlines those topics we intend to cover in the Current Conditions phase of the Cleveland Heights Master Plan. For each of these topics, we will review relevant data sources and summarize findings.

What do we need from you?

- Tell us if **any of these topics are unnecessary** by checking the white box in the right corner of each topic. Otherwise, we will review it.
- Tell us of **any opportunities or issues** in each area. For instance, in the Community Facilities section, you might identify the Cleveland Heights Community Center as a strength.
- Finally, tell us of any **topics we have not listed**, but that you see as being an important component of the Master Plan.

Please review these topics, jot down any notes, and bring your thoughts to the Steering Committee meeting on September 2, 2015. If unable to do so, please return any comments by September 9, 2015. We will provide paper copies at the Steering Committee meeting. You can scan and email your comments, type and email them, fax them, or mail them to County Planning's office.* Feel free to attach additional pages as necessary.

POPULATION	Unnecessary to cover this topic <input type="checkbox"/>
POTENTIAL STRENGTH/OPPORTUNITY:	POTENTIAL ISSUE/WEAKNESS:
_____	_____
_____	_____
_____	_____

RETAINMENT	Unnecessary to cover this topic <input type="checkbox"/>
POTENTIAL STRENGTH/OPPORTUNITY:	POTENTIAL ISSUE/WEAKNESS:
_____	_____
_____	_____
_____	_____

- Preliminary Plan Topics

- Population
- Educational Attainment
- Income
- Housing and Neighborhoods
- Employment
- Municipal Tax Base
- Business Districts
- Community Facilities
- Storm and Sewer Infrastructure
- Parks and Recreation
- Environment
- Transportation Network
- Land Use and Zoning
- City Image

- Preliminary Plan Topics

- Population
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- Employment
- Municipal Tax Base
- **Business Districts**
- Community Facilities
- **Storm and Sewer Infrastructure**
- Parks and Recreation
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- City Image

What other topics would you want to cover?

- Population
- Educational Attainment
- Income
- Housing and Neighborhoods
- Employment
- Municipal Tax Base
- Business Districts
- Community Facilities
- Storm and Sewer Infrastructure
- Parks and Recreation
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WHAT'S NEXT?



- Please return your worksheets to Patrick Hewitt if you have any comments by September 9, 2015
(contact information on worksheet)

- Scan and Email
- Type and Email
- Mail to County Planning
- Fax
- Drop at City Hall
- Add additional pages if needed

- **Steering Committee Meeting #2**
Current Conditions
Week of October 12, 2015
- **Steering Committee Meeting #3**
Community Vision
Week of November 16, 2015

Thank you!
Questions & Discussion