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Vision Statement

A community effort, intent on creating ARTFUL space on the East side of Cleveland.

Mission Statement

To establish and nurture affordable space that supports and educates artists in their mission to create, sell and display their art while making creativity and inspiration more accessible to the community at large.

About ARTFUL

ARTFUL is on a mission to bring affordable, quality studio space to the Heights area, home to the largest population of artists in Greater Cleveland. We will provide a space that is unique, vibrant and attractive to area residents and businesses. Our founding committee consists of artists, educators, attorneys, and local business owners, all with strong ties to the area. We bring with us artistic passion, a love for our community, and a vision for making The Heights even more ARTFUL.

Project description:

ARTFUL OHIO INC. is a non-profit based in Cleveland Heights that was created to provide affordable work space and education for our abundant artist population. Through productive partnerships with local businesses, and community we will create a foundation for growth in Cleveland Heights. We are looking to establish our first "space" in the Coventry School building on the second floor, which meets our current requirements – affordability, square footage, and proximity to key local non-profits. In this space we will house our home office, working artists studios, and classroom. ARTFUL has been approved by the CHUH School Board to enter into a lease for this space .

Artist's spaces:

Our artists studios will be subleased (and managed by our board) to individual artists, or groups of artists as a space where they can create, collaborate and learn. Artists often work at different hours. We anticipate no more than 10 artists will be working at the same time. We are working with architect John Williams and his team at Process Creative Studios. John is a Cleveland Heights resident and is responsible for some of the more prominent local architectural projects as of late, such as the new Heinen's downtown, Transformer Station and the upcoming new home for SPACES. He is also responsible for local projects such as Dobama Theater and Heights Arts. We are in excellent hands with him, and know he will work diligently to meet not only our needs, but the needs of the other tenants who share space in the Coventry School building.

Classroom space:

Although we plan to do a majority of our community engagement outside of the building we will offer some art and business related classes. We plan to host one class a month with approximately 18 attendees. These classes are designed to educate artists in ways to be successful in their craft and learn new techniques. They will be open to the entire arts community. They will also be beneficial to the other Coventry tenants in the arts as well. Additionally, we intend to develop some of these classes in partnership other non-profits located in the building.

Potential disruption to other tenants:

This proposed ARTFUL site WILL NOT be home to our metals or wood shop. We do not foresee any potentially hazardous chemicals beyond those which you would find in any standard high school or college art class room. Any work that creates a loud noise will be limited to after peak hours (4:00pm) or early morning hours (before 8:00 am) All artists will sign binding agreements to act within the specified regulations which will address all possible issues of security, noise and cleanliness. We do not anticipate any problems but our Executive Director will be available to deal with any issues that could arise.

Parking:

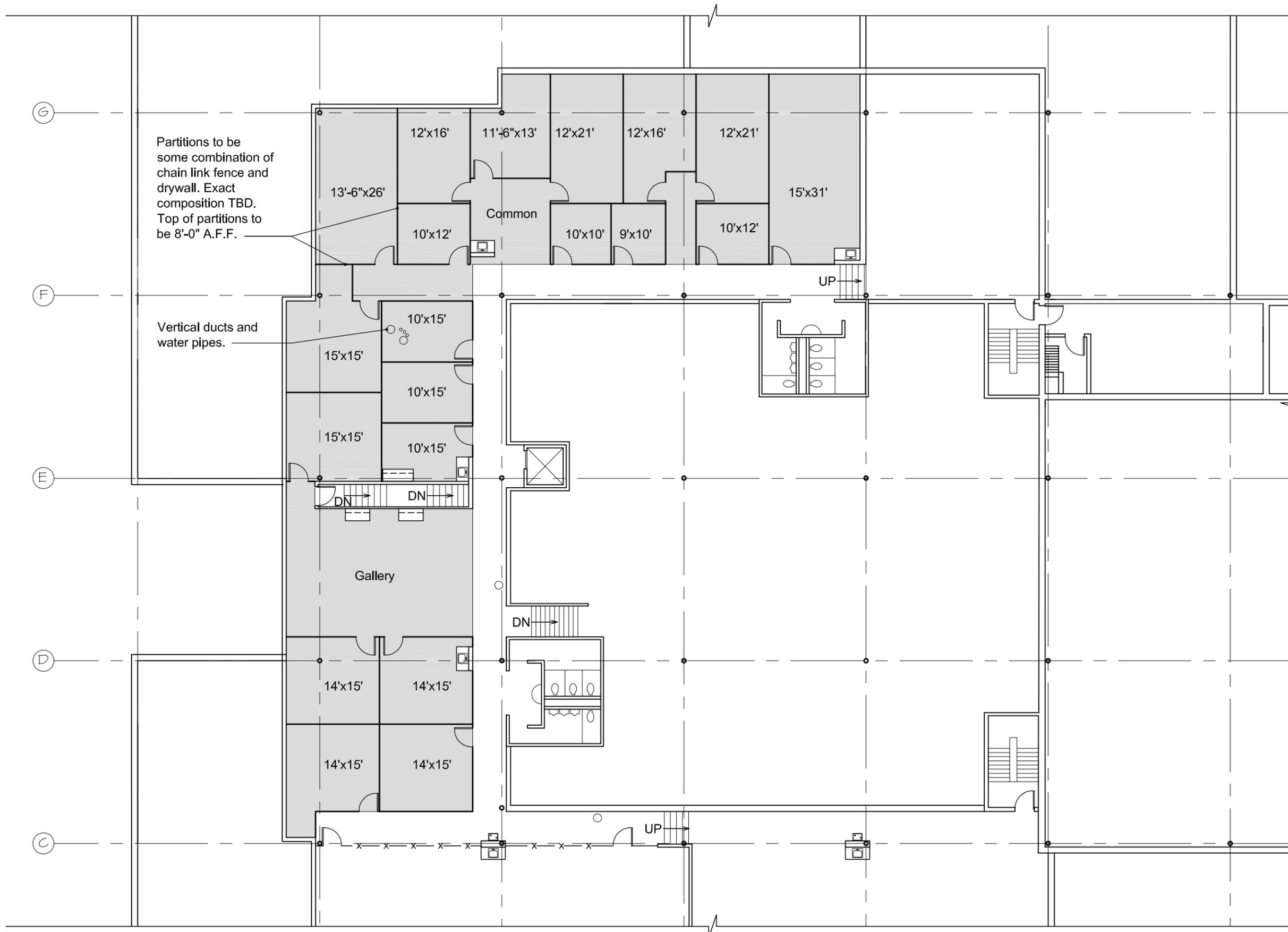
Our proposed lease agreement includes two dedicated parking spaces, one of which will be assigned to our Executive Director, Shannon Morris. The second spot will be designated as a short-term drop-off and pick-up spot for ARTFUL artists. Many artists will need an accessible drop-off or pick-up location to transport supplies and artworks to and from the building. This second spot satisfies that need and ARTFUL artists will be required to place their ARTFUL parking identification in a visible location on their dashboard while making use of this spot. All other artists and visitors to ARTFUL will be required to make use of metered parking along Coventry Rd., or at one of the nearby public parking lots and garage. Most ARTFUL artists will be coming and going at different times throughout the day and week, often at non-peak hours. We will work closely with our neighbor tenants to coordinate appropriate actions to deal with any special art shows, classes or special events. The vast majority of these types of events will occur after regular business hours or on weekends. All marketing materials for any special events will clearly instruct attendees to park only in pre-approved designated spots, and/or at the public parking along Coventry Rd. and the nearby public lots and garage. We will also display signs at our entrance, and within our space notifying visitors of the parking policy, while making it clear that street parking on Washington Blvd. is not permitted. If needed, for certain larger special events, ARTFUL will make arrangements to offer shuttles to and from specific public parking areas to the Coventry School building.

Security:

Security is as important to us as it is to all other tenants and we will comply with the rules set up by The School Board, and maintain a healthy conversation with all parties. There is a door on the West side of the building that leads directly to the space we will be renting, so we anticipate foot traffic throughout other parts of the building to be minimal or non-existent. Handicap access should be the only other traffic through other sections of the building, as the only handicap accessible door is on the west side of the building, but the elevator leads directly to our upper level space.

What we will bring to the neighborhood:

ARTFUL intends to work closely with other tenants and non-profits located in the Coventry School building to streamline activities and work in harmony. Cleveland Heights has a tagline that reads "Home Of The Arts", and ARTFUL wants very much to give our local artists a "home". Our research shows that Cleveland Heights has more people who consider themselves working artists than any other suburb in Cleveland, but those same artists must either use up valuable space within their home, or travel to Downtown or the West side to access affordable artists studios. This is a major income loss to the Heights area, and is a large gap in helping to attract new and young people to our area. It is our belief that ARTFUL will serve as a beacon to attract young, emerging artists, give current local artists more reason to remain located in the Heights, and add value to nearby properties. Interest in our non-profit and our mission has garnered the attention of many in Cleveland Heights, as well as from surrounding communities like Shaker Heights, University Heights, Beachwood and beyond. We believe we have the momentum and support of our greater community, but we must find a "home" space so that we can launch our artists studios, classes and community programs. We hope that first "home" can be the Coventry School building.



Legend

Proposed Artful space
(shown hatched).
Area = 5,376 S.F.

A | PROPOSED SECOND FLOOR PLAN
SK1 | SCALE: 1/16" = 1'-0"



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ARTFUL
COVENTRY SCHOOL
CLEVELAND HEIGHTS

NOTE: DIMENSIONS ARE FOR PRICING ONLY.
ALL DIMENSIONS TO BE FIELD VERIFIED.

PROPOSED SECOND FLOOR PLAN
05.23.2016
SCALE: 1/16" = 1'-0"

SK 1