

A photograph of a row of houses with a porch and greenery. The houses are light-colored with dark roofs. There are trees and bushes in the foreground and background. The sky is blue with some clouds.

February 23, 2016

Welcome

PUBLIC MEETING #1

Cleveland Heights Master Plan

County Planning Team

- **Glenn Coyne**, Executive Director
- **James Sonnhalter**,
Manager, Planning Services
- **Patrick Hewitt**, Planner
- **Alison Ball**, Planner
- **Rachel Culley**, Assistant Planner

“ To inform and provide services in support of the short and long term comprehensive planning, quality of life, environment, and economic development of Cuyahoga County and its cities, villages and townships. ”

Community Master Plans

Beachwood, Cleveland Heights, University Heights, Parma Heights, and Olmsted Falls

GreenPrint

Tool for identifying, preserving, and expanding environmental features



Trails and Bikeways Example

Countywide Housing Study

Plan to determine housing needs, market demand, and best practices



Place-Based Economic Development Plan

Countywide economic development framework



Economic Development Plan
Year IV Framework

County Planning

August 12, 2015

 County Planning

Local Expertise + Regional View



County Planning

FOR OUR COMMUNITY

FOR OUR REGION

FOR OUR FUTURE

A photograph of a row of houses with a porch and greenery. The houses are two-story with a prominent front porch supported by columns. The porch has a wooden railing. There are large green bushes in the foreground and trees in the background. The sky is blue with some clouds.

February 23, 2016

Welcome

PUBLIC MEETING #1

Cleveland Heights Master Plan

- What is a Master Plan?
- The Cleveland Heights Master Plan
- Current Conditions Overview
- Community Vision
- Gathering Feedback
- What's Next?
- Question and Answer

- **What is a Master Plan?**

- The Cleveland Heights Master Plan
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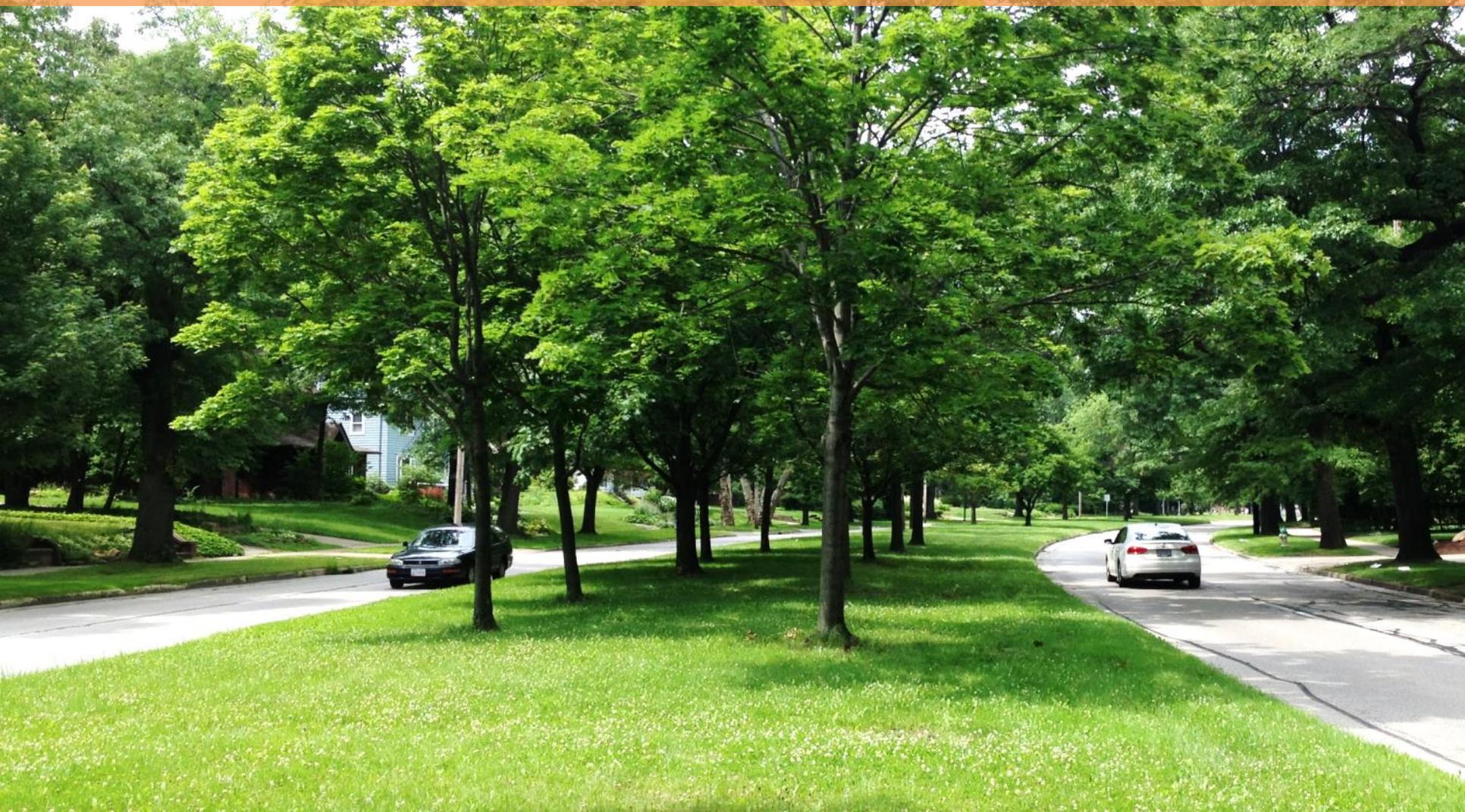
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WHAT IS A MASTER PLAN?



- A long-term plan for how the community wants to grow and develop in the future

- Inventories what **exists today** and outlines a **community's vision** for the future
- Describes **concrete action steps** to achieve the vision

What does it cover?

- Transportation
- Land use and zoning
- Housing
- Parks and the environment
- Economic development
- Business districts

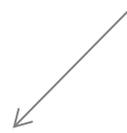
Why plan?

- Provides the opportunity for **community input**
- **Prepares the City**, residents, and businesses for the future
- **Shapes future development** to match your priorities

This is the community's plan.

- The Project Team
- The Steering Committee
- The Public
- County Planning

**City staff and
administration**



- **The Project Team**
- The Steering Committee
- The Public
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- **The Steering Committee**
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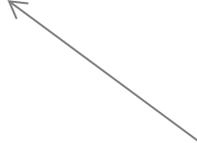


**Group of involved
residents, businesses,
and civic leaders**

- The Project Team
- The Steering Committee
- **The Public** ← Provides feedback and comment
- County Planning

- The Project Team
- The Steering Committee
- The Public
- **County Planning**

Facilitates the process



How does it get implemented?

- Responsible parties assigned to each action
- Assists in aligning funding streams and developing grant applications
- Updated as circumstances and priorities change

THE CLEVELAND HEIGHTS MASTER PLAN



Four Steps

**Current
Conditions and
Community
Vision**

**Policy
Development**

**Implementation
Plan**

Final Master Plan

Community profile and broad goals for how the community wants to grow and develop in the future



Current Conditions and Community Vision

EXAMPLE: PARKS AND GREEN SPACE

Few neighborhood parks and a vision for better accessibility to green space



**Current
Conditions and
Community
Vision**

**Policy
Development**

**Implementation
Plan**

Final Master Plan

Policies and actions to achieve the community's desired future



Policy Development

EXAMPLE: PARKS AND GREEN SPACE

The City should make outdoor recreation more convenient by constructing a new park in an area with few existing green spaces



**Current
Conditions and
Community
Vision**

**Policy
Development**

**Implementation
Plan**

Final Master Plan

Strategies, priorities, and responsibilities for undertaking actions



Implementation Plan

EXAMPLE: PARKS AND GREEN SPACE

The City should partner with Metroparks to apply for a state grant to fund park construction

GRANT	ELIGIBLE PROJECT	MATCH
Natureworks	Acquisition, development and rehabilitation of recreation areas	25%
Clean Ohio Green Space Conservation Fund	Land and easement acquisition, restoration of wetland and riparian habitats for passive recreation	25%



**Current
Conditions and
Community
Vision**

**Policy
Development**

**Implementation
Plan**

Final Master Plan

Combined and completed Master Plan document



Final Master Plan

EXAMPLE: PARKS AND GREEN SPACE

Not enough parks – desire for more – identify location of proposed park – City submits appropriate grant application



Public Meetings

- Three workshops

Meetings	Topic	Date
Meeting #1	Community Vision	February 23, 2016
Meeting #2	Policies	June, 2016 (<i>tentative</i>)
Meeting #3	Implementation	September, 2016 (<i>tentative</i>)

CURRENT CONDITIONS OVERVIEW



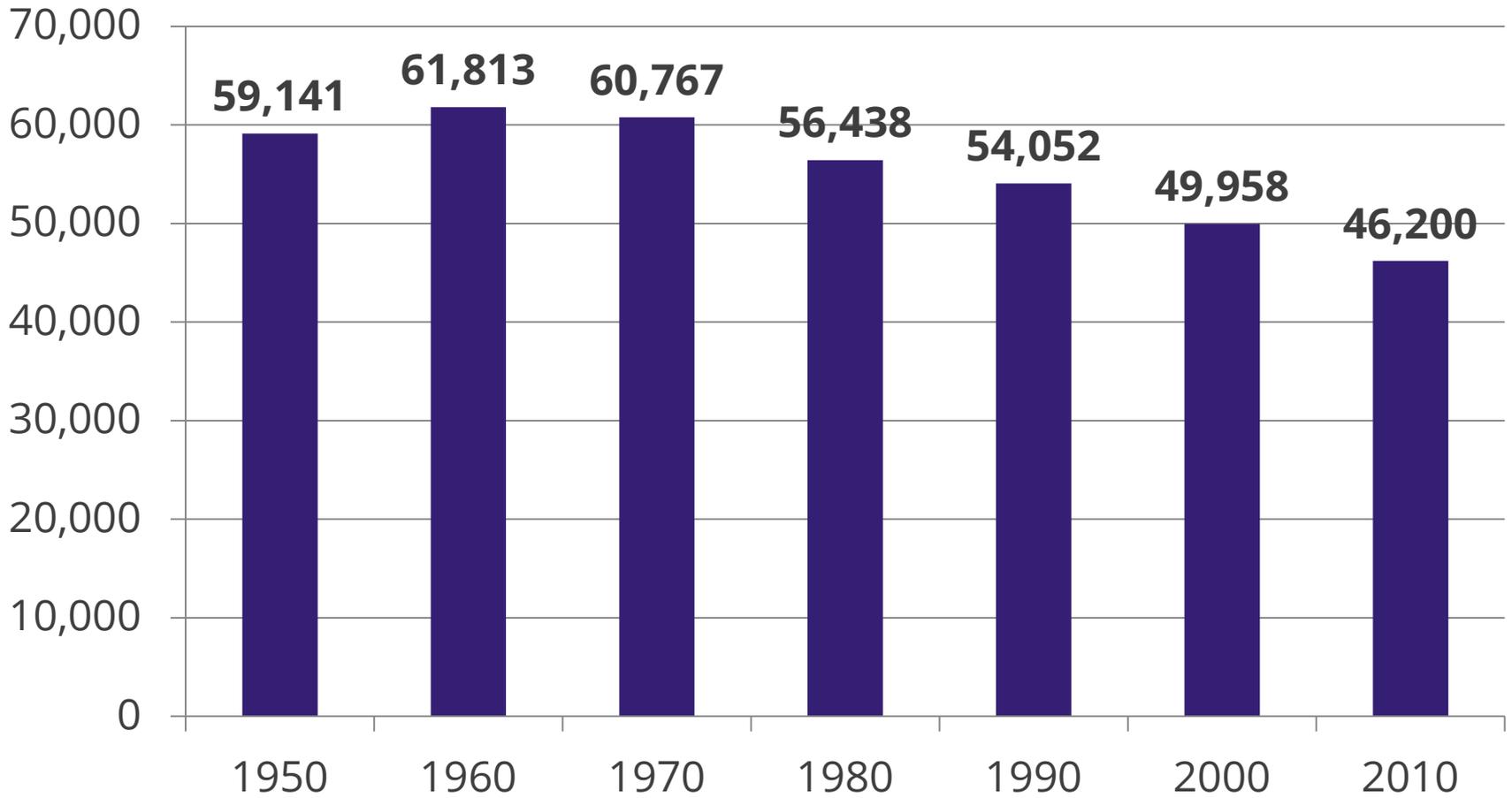
Work Completed

- Kick-off in October, 2015
- Review of existing documents
- Analysis of Census, County, and local data
- Three Project Team meetings
- Three Steering Committee meetings

Current Conditions

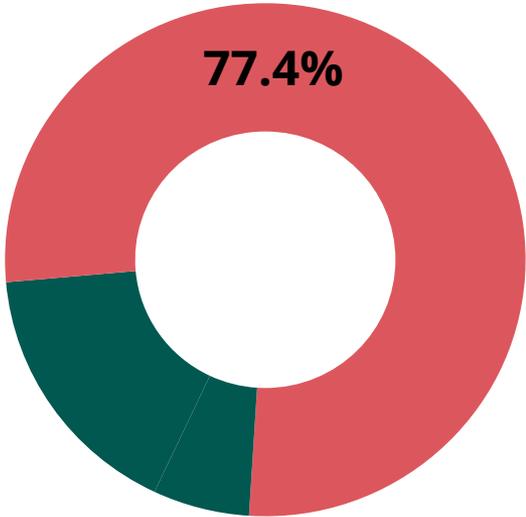
- Population
- Education & Schools
- Income
- Housing & Neighborhoods
- Community Development
- Municipal Tax Base
- Employment
- Business Districts
- Community Facilities
- Parks & Recreation
- Environment & Sustainability
- Transportation Network
- Infrastructure
- City Image
- Land Use & Zoning

Population Over Time

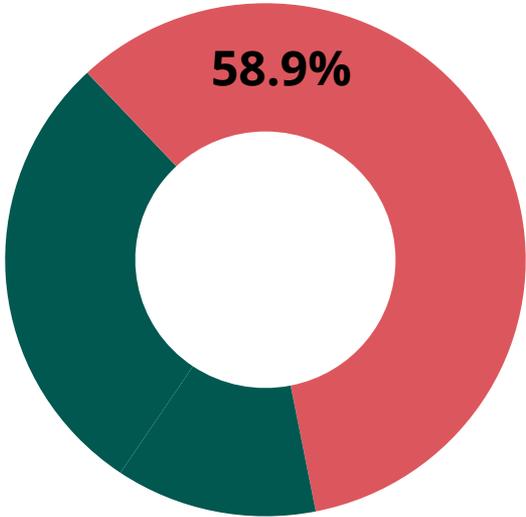


Educational Attainment of Residents

Cleveland Heights



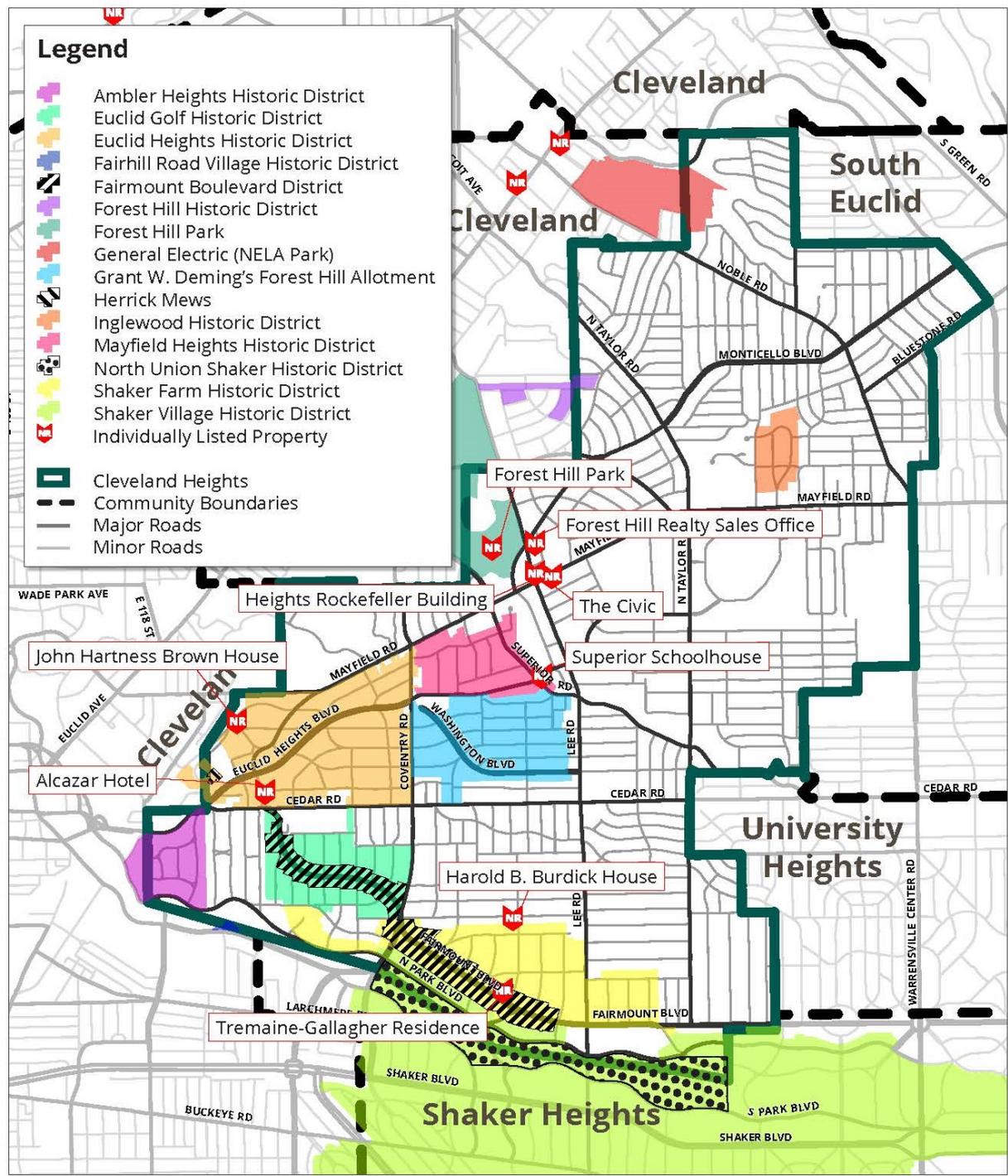
Cuyahoga County



 Bachelor's Degree or Higher

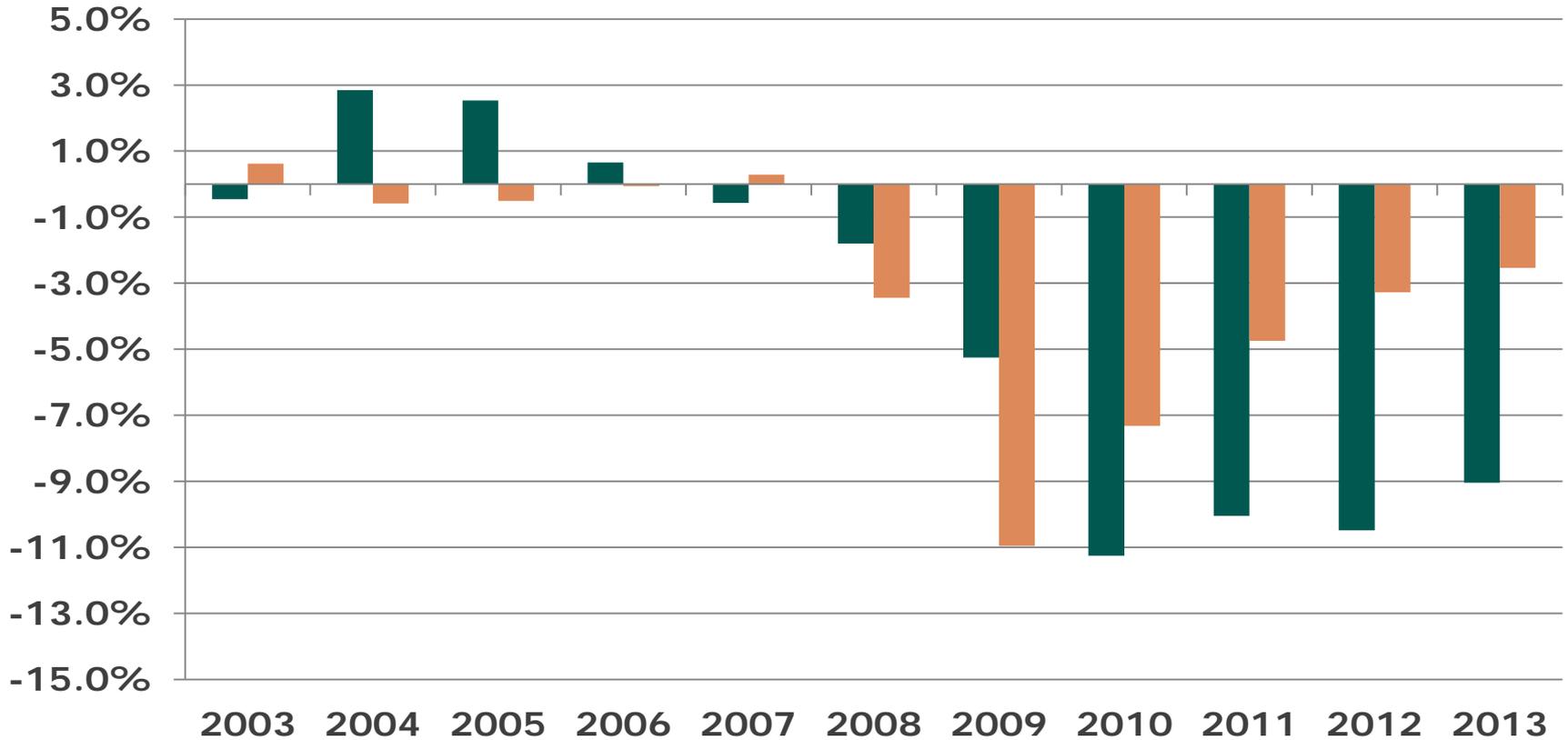
 High School Graduate or Less

- Legend**
- Ambler Heights Historic District
 - Euclid Golf Historic District
 - Euclid Heights Historic District
 - Fairhill Road Village Historic District
 - Fairmount Boulevard District
 - Forest Hill Historic District
 - Forest Hill Park
 - General Electric (NELA Park)
 - Grant W. Deming's Forest Hill Allotment
 - Herrick Mews
 - Inglewood Historic District
 - Mayfield Heights Historic District
 - North Union Shaker Historic District
 - Shaker Farm Historic District
 - Shaker Village Historic District
 - Individually Listed Property
- Cleveland Heights
 - Community Boundaries
 - Major Roads
 - Minor Roads

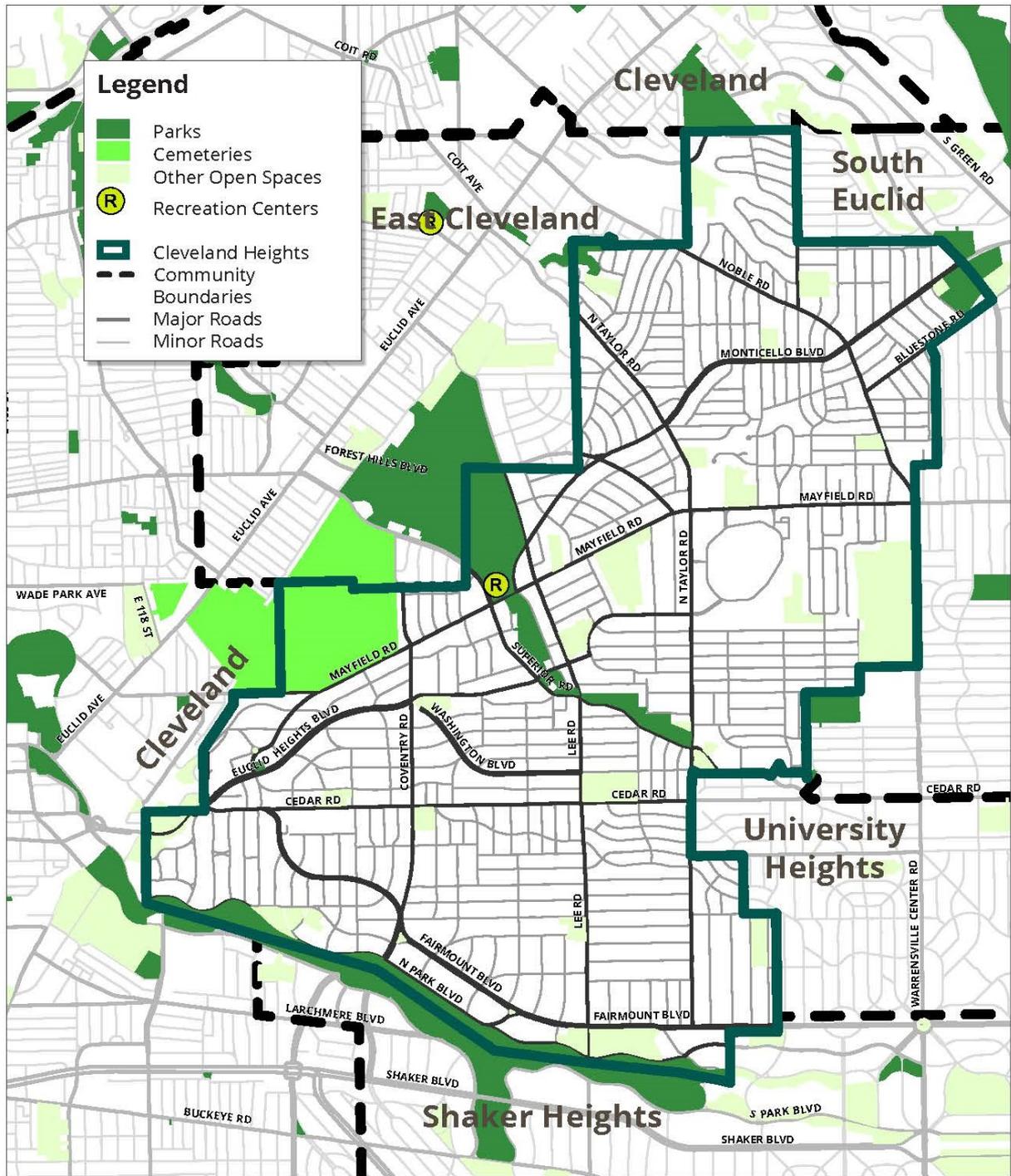


National Register of Historic Places

Change in Employment Compared to 2002



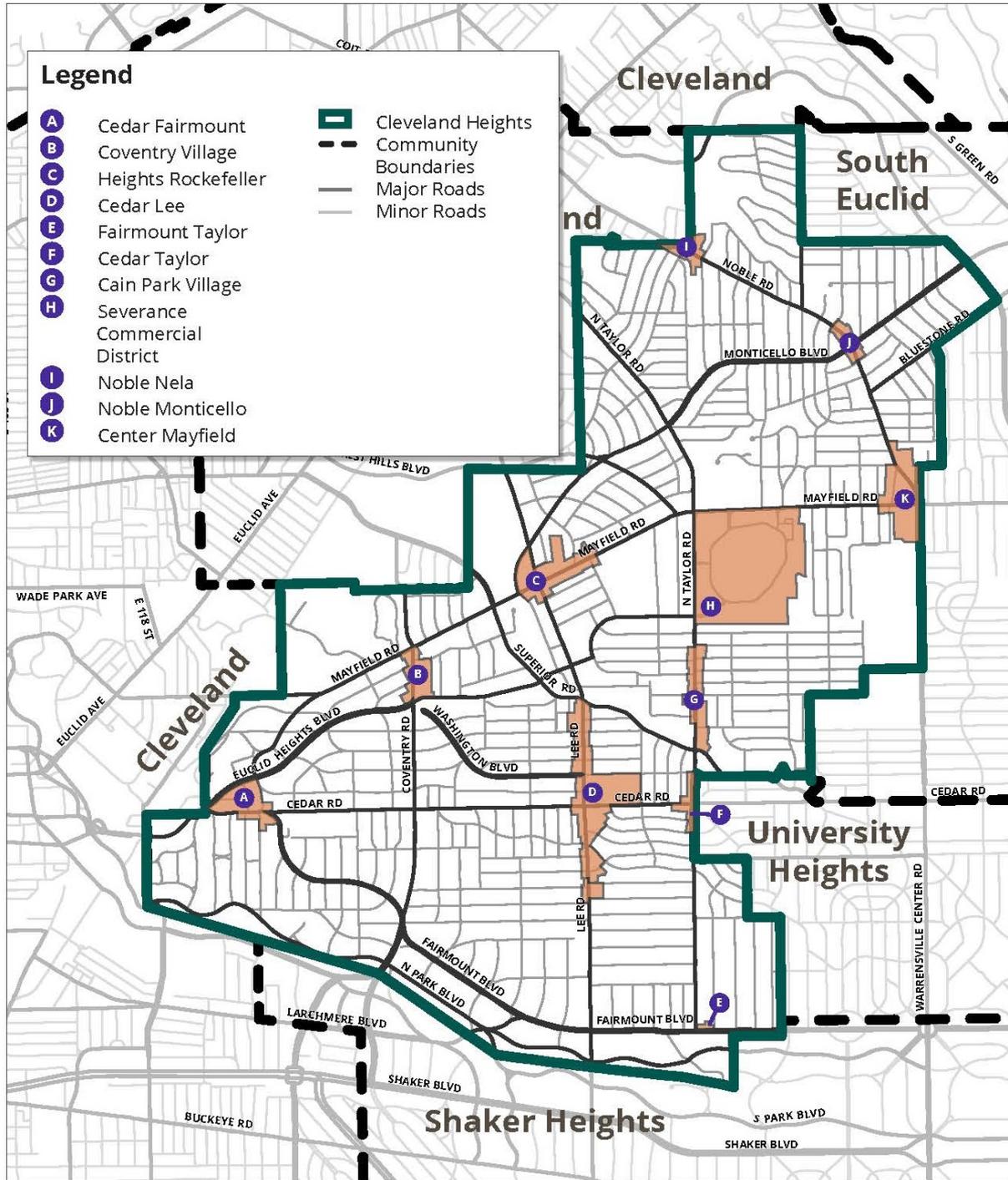
■ Cleveland Heights ■ Cuyahoga County



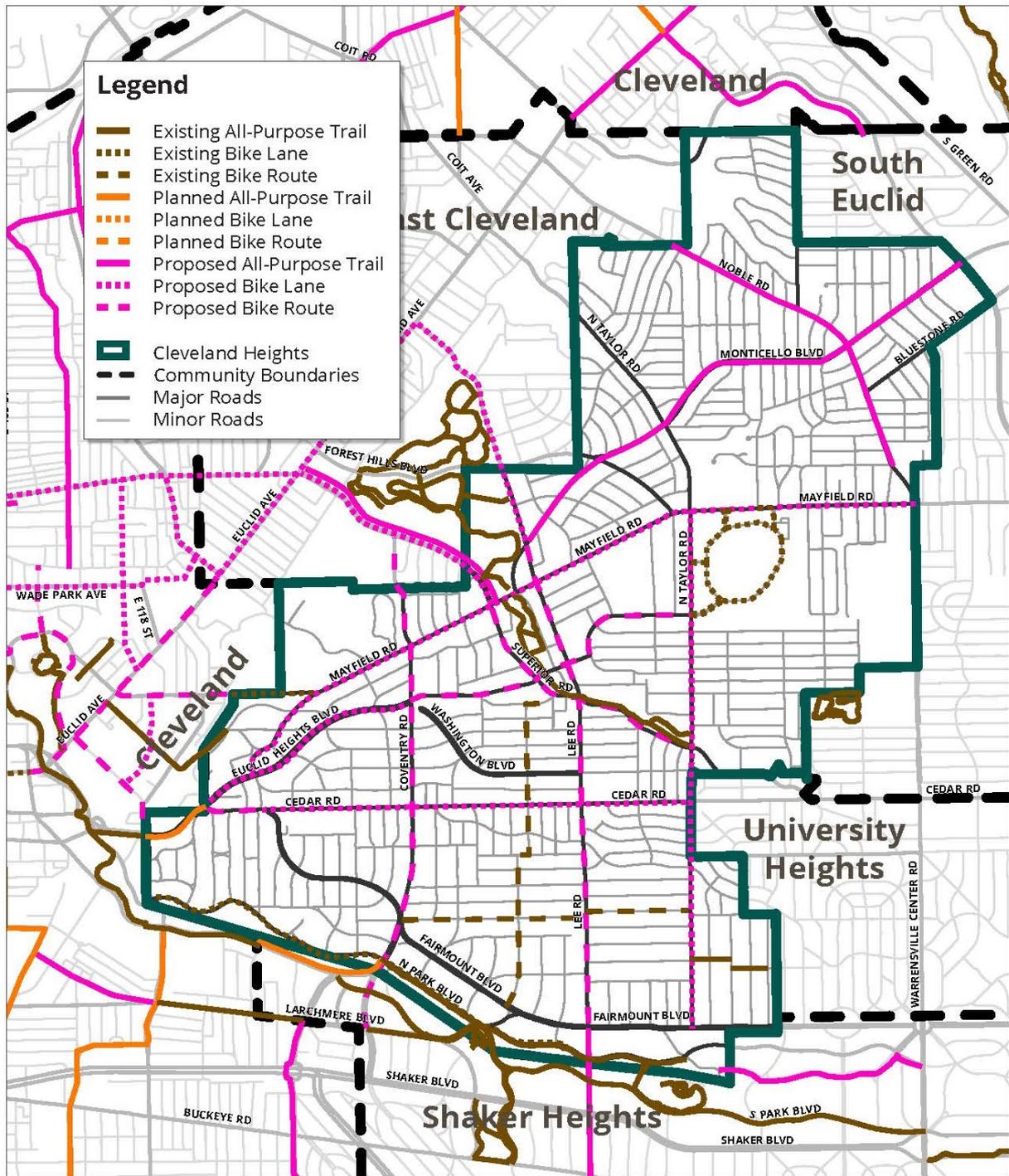
Parks and Recreation Facilities

Legend

- A Cedar Fairmount
 - B Coventry Village
 - C Heights Rockefeller
 - D Cedar Lee
 - E Fairmount Taylor
 - F Cedar Taylor
 - G Cain Park Village
 - H Severance
 - I Commercial District
 - J Noble Nela
 - K Noble Monticello
 - Center Mayfield
- Cleveland Heights
 - Community Boundaries
 - Major Roads
 - Minor Roads

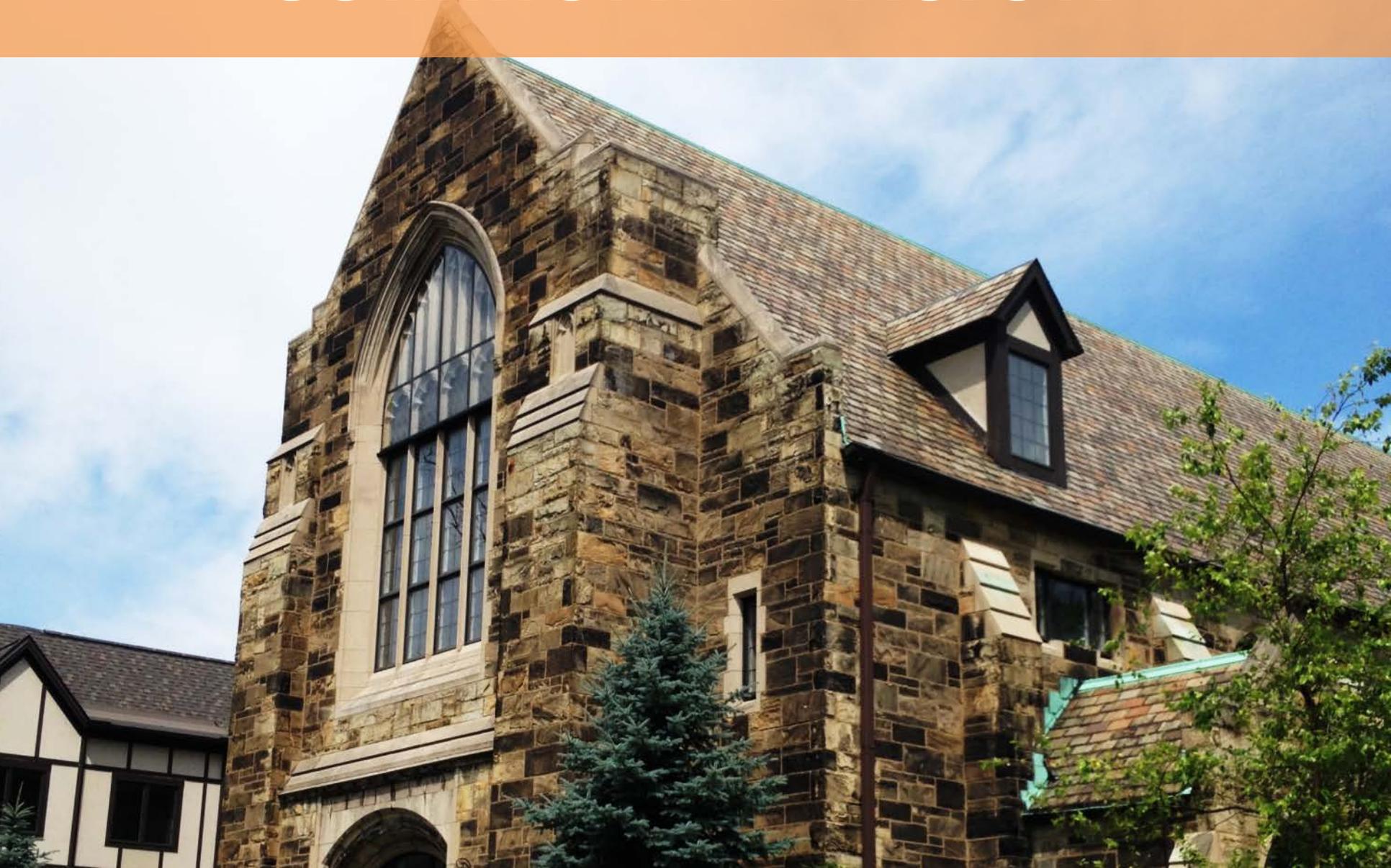


Business Districts



Trails and Bikeways

COMMUNITY VISION



What is a Community Vision?

- **Broad ideas** for how the community wants to grow in the next **five to ten years**
- The statements are the community's **desired future** in words
 - Includes goals that further refine vision statements
- They represent initial **draft ideas** for discussion, changes, and additions

Vibrant Neighborhoods

Vibrant Neighborhoods

Complete Transportation Network

Vibrant Neighborhoods

Complete Transportation Network

Environmentally Sustainable Community

Vibrant Neighborhoods

Complete Transportation Network

Environmentally Sustainable Community

Business Friendly

Vibrant Neighborhoods

Complete Transportation Network

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Business Friendly

Strong Business Districts

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Diverse And Engaged Community

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High-Quality Infrastructure

Hub For Arts And Culture

Diverse And Engaged Community

A Healthy Community

Where did these visions come from?

- Current Conditions analysis
- Previous visioning efforts
- Community Survey
- Existing local and regional plans
- Input from the Project Team and Steering Committee



COMPLETE TRANSPORTATION NETWORK

Cleveland Heights will be a **community where getting to work, meeting friends over dinner, or shopping can be accomplished easily** by foot, bike, transit, or car along beautiful and well-maintained streets that safely accommodate all users.

...accommodate all users

- Promote active transportation with a system of **complete streets** that incorporate options for all types of transportation
- Review the **sidewalk network** to ensure a well-connected system of routes that are accessible for residents of all ages and abilities
- Develop a **bicycle network** that incorporates recommendations of the Eastside Greenway Plan
- Support the development of **high-quality transit connections** along Cedar Road and Mayfield Road into University Circle, and incorporate **Transit Oriented Development (TOD) design** concepts

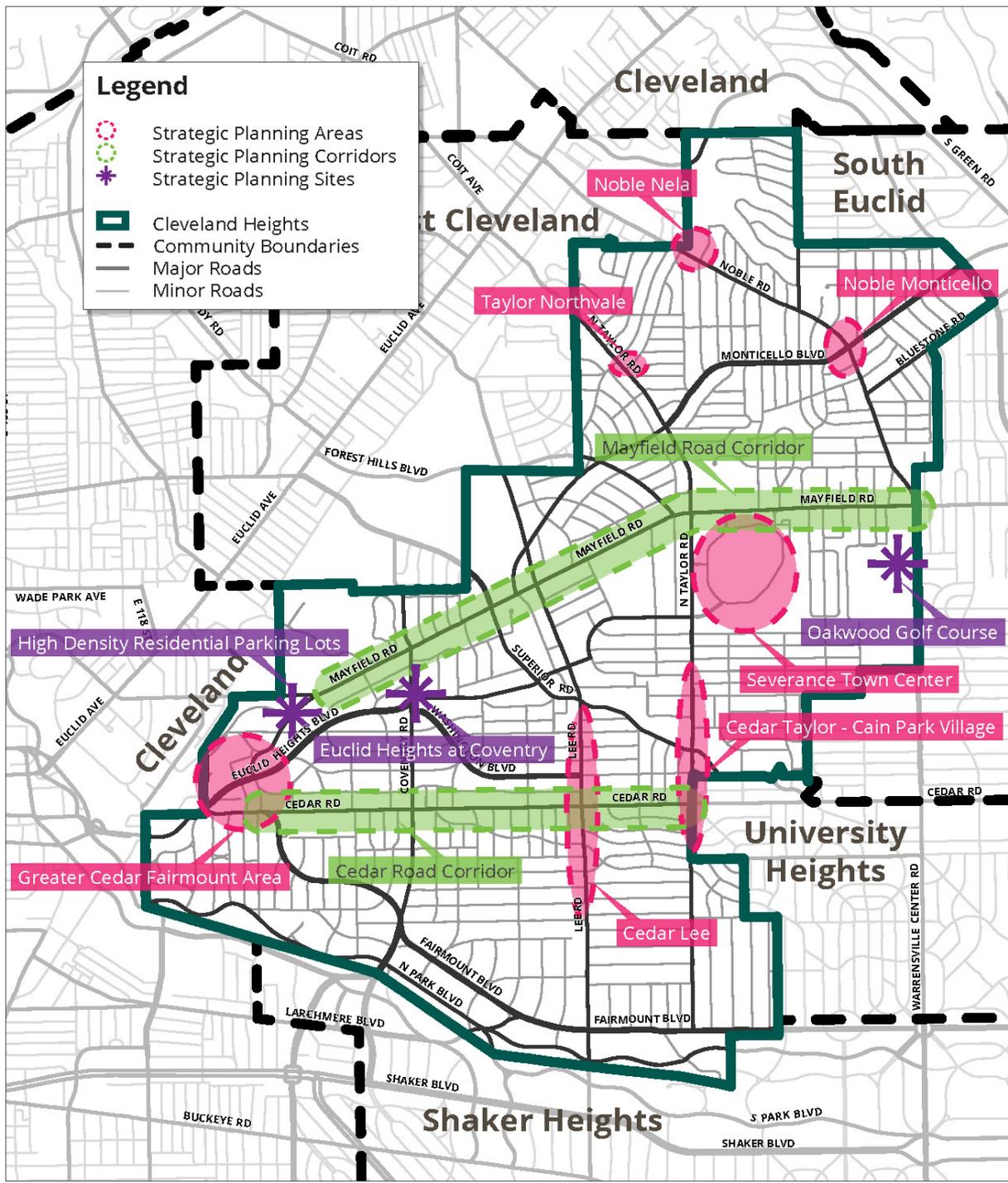


...by car along beautiful and well-maintained streets

- Adequately **repair and maintain** the City's network of attractive streets
- Ensure **parking accessibility, availability, technology, and management** is conducive to shopping, living, or opening a business in Cleveland Heights

Strategic Planning Areas

- Locations of potential land use changes
- Underdeveloped, undeveloped, or aging areas



Strategic Planning Areas

- Intersections, districts, and areas

Strategic Planning Corridors

- Corridors that could develop in a more cohesive way

Strategic Planning Sites

- Specific, large sites with additional potential for development

GATHERING FEEDBACK



Ten Stations

Visions + Goals

Strategic Planning Areas



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Review the goals below. Place a dot in the green box next to the goal if it is a high priority for you. If you have comments, changes, or additions, write a note and place it in the grey box at the bottom

A. Promote active transportation with a **system of complete streets** that incorporate options for all types of transportation

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C. Develop a **bicycle network** that incorporates recommendations of the Eastside Greenway Plan

D. Adequately **repair and maintain the City's network of attractive streets**

E. Support the **development of high-quality transit connections** along Cedar and Mayfield Roads into University Circle, and incorporate Transit Oriented Development (TOD) design concepts

F. Ensure **parking accessibility, availability, technology, and management** is conducive to shopping, living, or opening a business in Cleveland Heights

Do you have any comments, changes, or additions to these visions?



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Do you have any comments, changes, or additions to these visions?

Topic



Vision Statement



Instructions



Goals





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Place a dot if a goal is a high priority

Do you have any comments, changes, or additions to these visions?



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Do you have any comments, changes, or additions to these vision goals?

Interesting

Letter E. is a good idea

Not my favorite

Write any comments, changes, or additions

- You can also write down any thoughts, comments, or suggestions on comment cards

Public Meeting 1 Comment Sheet

**IS THERE ANYTHING WE MISSED?
DO YOU HAVE IDEAS FOR HOW TO
ACCOMPLISH THESE VISIONS AND GOALS?**

- Give us feedback on the visions, goals, and strategic planning areas
- We will update the plan based on your input and feedback
- This will be used to develop actions to accomplish each goal

Forgot to write something down? Wanted more time to consider your thoughts? Have friends that are missing the meeting?

**An online survey with
information from the meeting is
available at
tinyurl.com/ClevelandHeightsPM1Survey**



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The survey will close on March 13, 2016

WHAT'S NEXT?



Policies – How do we accomplish our goals?

- We will brainstorm and draft goals and action steps with the Project Team and Steering Committee
- The next public meeting will review proposed goals and actions

Public Meetings

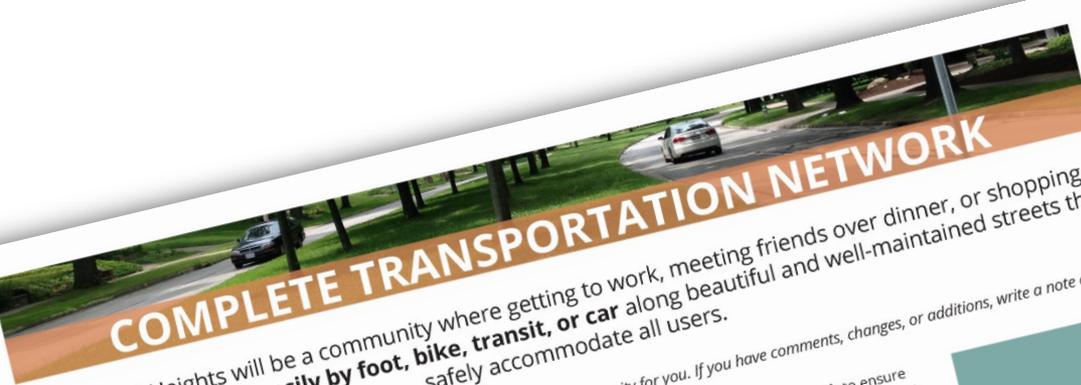
We will need your input again!

Meetings	Topic	Date
Meeting #1	Community Vision	February 23, 2016
Meeting #2	Policies	June, 2016 (<i>tentative</i>)
Meeting #3	Implementation	September, 2016 (<i>tentative</i>)

- Look for plan updates at www.ClevelandHeights.com/Master-Plan
- Contact the Cleveland Heights Planning Department with questions at planning@clvhts.com

Before you give us feedback...

Questions?



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Three stacked green rectangular boxes for marking priority.

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Do you have any comments, changes, or additions to these visions?

A large grey rectangular box for providing comments, changes, or additions.

Tell us what you think!

We are around the room to answer questions